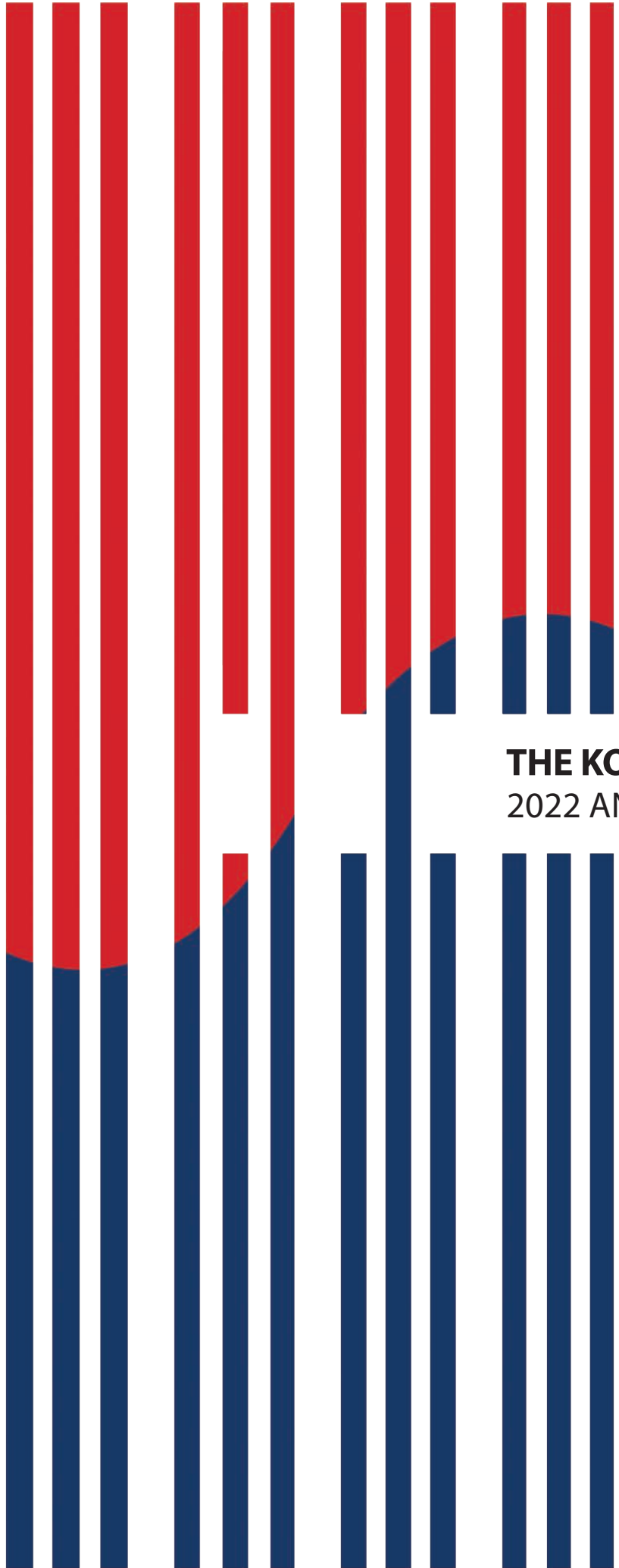




[www.koreasociety.org](http://www.koreasociety.org)

350 Madison Avenue, 24th Floor  
New York, NY 10017



**THE KOREA SOCIETY**  
2022 ANNUAL REPORT

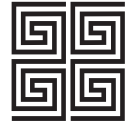




















## 2022 ANNUAL REPORT



COVER:

This cover design is a center elements of the Republic of Korea's flag. Also known as the *taegukgi*, the flag is composed of three parts: the white rectangular background, the red and blue taeguk in the middle, which symbolizes balance, and the four black trigrams, which represent the natural elements.



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The Korea Society, established in 1957, is a nonprofit organization that is dedicated to the promotion of greater awareness, understanding, and cooperation between the peoples of the United States and Korea. In pursuit of its mission, the Society arranges programs that facilitate discussion and exchanges on topics of vital interest to both countries in the areas of public policy and business. The Korea Society is also a rich cultural and educational resource for Americans, offering an array of informative public lectures, musical performances, art exhibits, film screenings, teacher courses, youth cultural programs and Korean language classes.

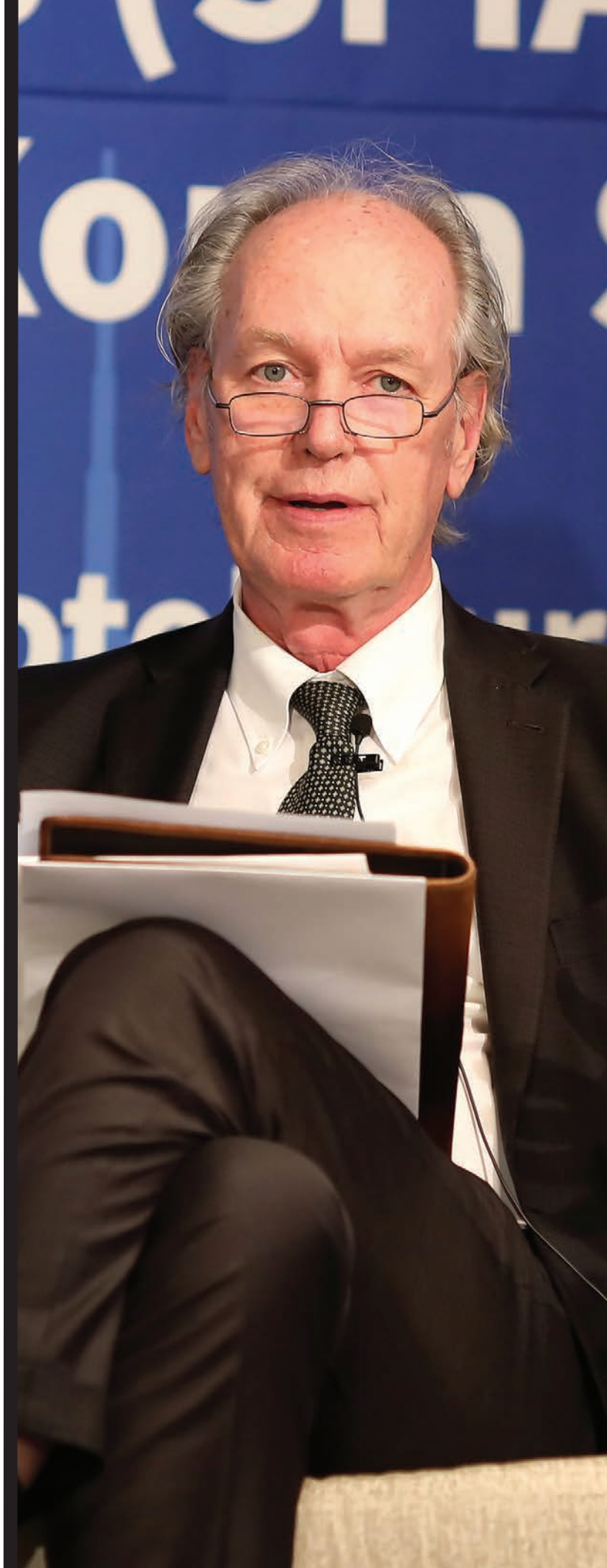
## WELCOME MESSAGE



Dear Members, Supporters and Friends,

The Korea Society celebrated its 65th anniversary in 2022. Since our founding by General James A. Van Fleet in New York City in 1957, The Korea Society has continued to promote its mission of furthering awareness, understanding and cooperation between the peoples of America and Korea. The Society serves as a bridge between the two peoples and as a multidisciplinary forum for the ever evolving, multifaceted relationship between our two great countries.

We kicked off our 65th anniversary celebrations with a day-long Seoul Forum 2022 conference held at the Four Seasons Hotel on July 1, co-organized with the Seoul Forum for International Affairs and the Center for Strategic and International Studies. The program addressed critical issues in the U.S.-Korea relationship and featured the former U.S. Secretary of Defense James N. Mattis, the ROK Trade Minister Ahn Dukgeun and former ROK Prime Minister Lee Hong-koo. Our next keystone anniversary event was the Annual Dinner held at the Plaza Hotel in New York City on September 22. The Honorable George W. Bush, 43rd President of the United States, in a surprise appearance, made remarks that underscored the critical importance of healthy U.S.-South Korea ties. The Poongsan Group and the Center for Strategic and International Studies (CSIS) were our prestigious Van Fleet Award recipients for 2022 in recognition of their extraordinary contributions to enhancing the U.S.-Korea relationship. Poongsan Group Chairman and CEO Jin Roy Ryu and CSIS President and CEO John Hamre accepted the award in person on behalf of their respective organizations. Grammy and American Music Award winner Kenny G's jazz saxophone performance livened up the evening.



The Korea Society excels in promoting insightful and relevant programming in the Arts & Culture, Corporate, Education, and Policy areas. Our Korean Language Program has set record enrollment levels in recent years. We embarked on our National Outreach Initiative with an inaugural conference on the Comprehensive, Strategic Alliance between the ROK and the U.S. in Atlanta, Georgia, made possible by partnering with the Southeast-U.S. Korean Chamber of Commerce. And we held the fourth, annual Congressional Study Group program in Korea with eight members led by Co-Chairs Ami Bera (D-CA) and Young Kim (R-CA).

We are confident in an exciting future in which the spirit of goodwill and friendship between our two nations is enhanced. Thank you for your generous support. We hope that you will continue to assist the Society in its mission, at a time more important than ever.

Sincerely,

Ambassador (ret.) Kathleen Stephens  
Chair of the Board of Directors

Thomas Byrne  
President and CEO

KEY NEW INITIATIVES

New initiatives set the tone for a year of impactful programming. The Society's new initiatives in 2022 were:

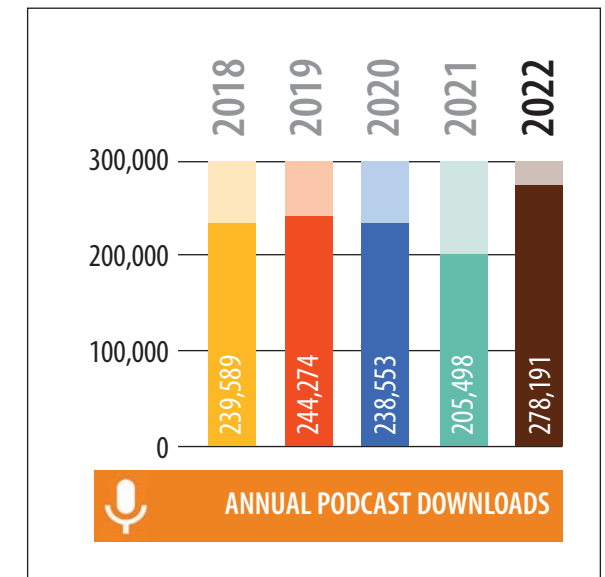
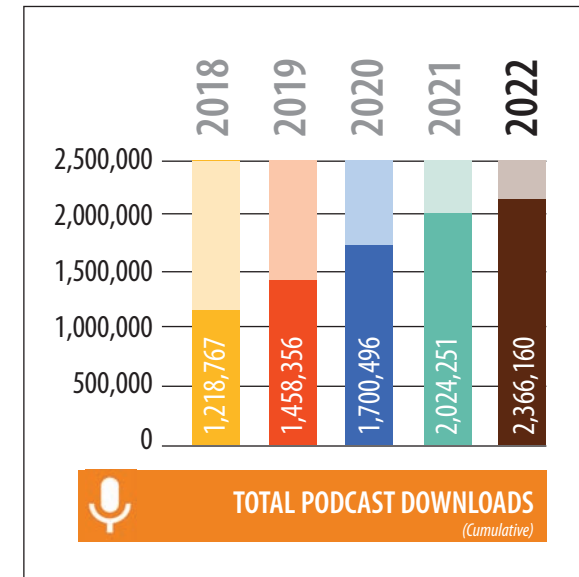
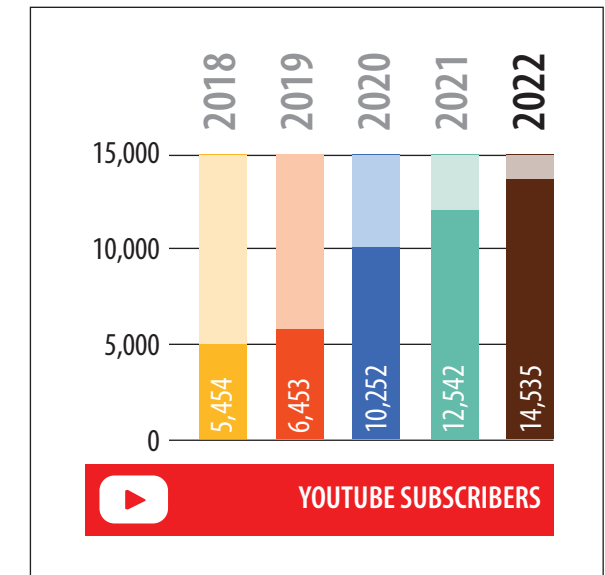
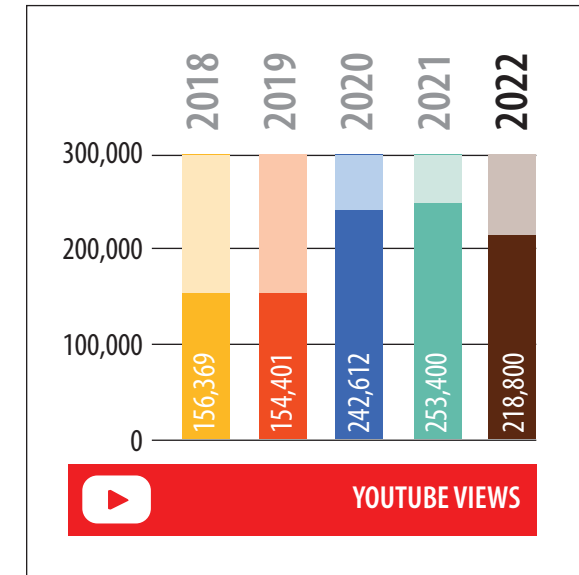
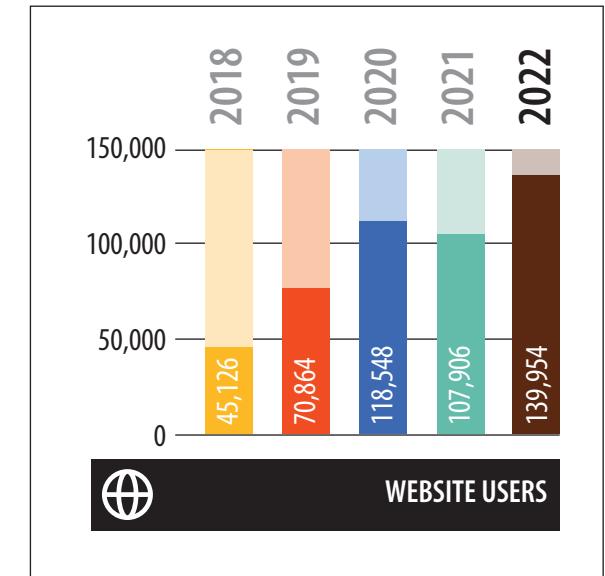
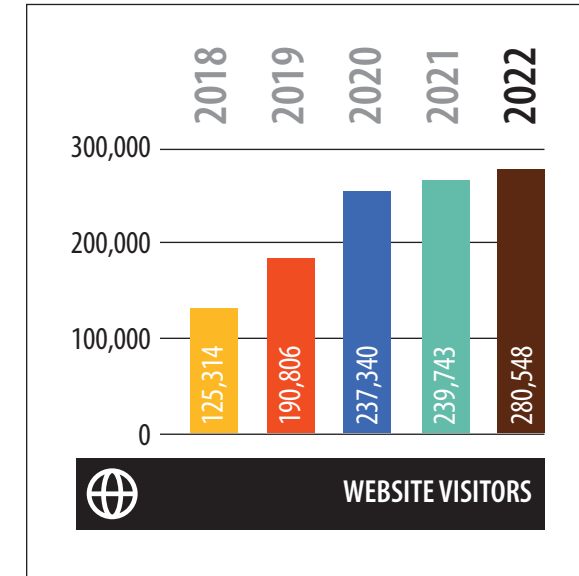
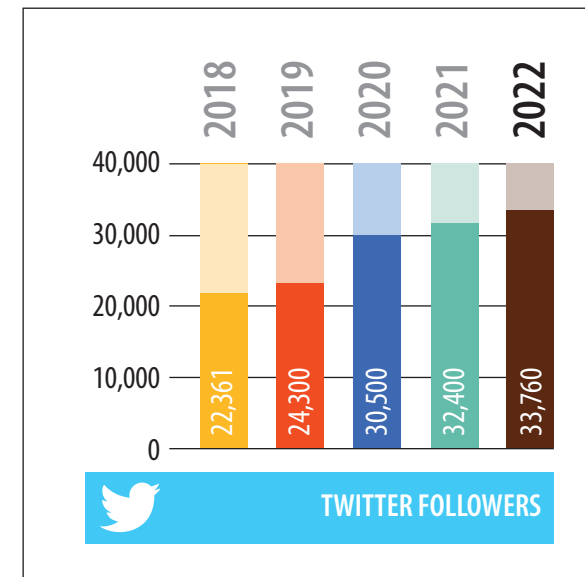
The release of the 2022 Strategic Plan to align the Society's future growth goals with the required resources. From its base in New York City, the Society focuses on audiences across the U.S. and also in Korea through its own outreach efforts and by forging partnerships with counterpart organizations in New York City, in other cities throughout the United States and in Seoul, South Korea.

The launch of our inaugural National Outreach Program titled "The Comprehensive, Strategic U.S.-Korea Alliance," held at the Commerce Club in Atlanta, Georgia. The conference was the rollout of a strategic initiative of the Society to highlight the diplomatic, security, business and investment aspects of the multifaceted, dynamic U.S.-Korea relationship. The conference served to connect The Korea Society with the Atlanta and wider Southeast U.S. audience.

The Korea Society co-organized the 2022 Seoul Forum with the Center for Strategic and International Affairs (CSIS) as well as the Seoul Forum for International Affairs (SFIA). This event addressed critical issues in the U.S.-Korea relationship and brought together participants from the U.S. and Korea who value stronger bilateral ties.

The Korea Society continued to amplify its voice in both print and digital media. The total number of citations in media from January to December 31st in 2022 was 375; these media hits featured Society programs and events, as well as quotes and commentary from Society staff and board members. In February 2022, President Byrne wrote an article in The Diplomat on the wave of Korean investment in the United States. President Byrne also wrote an article in March in The Hill on the urgency to vaccinate North Korea against COVID-19, and was quoted in a May article in Bloomberg on President Biden's May visit to the Samsung chip facility in Pyeongtaek, South Korea. In an October article in the Financial Times, President Byrne commented on the state of Georgia's burgeoning EV industry thanks to South Korean investment, and was quoted the same month in Bloomberg on new EV subsidies from the recently-passed Inflation Reduction Act (IRA) and their impact on South Korean companies. These placements in top-tier media reflect The Korea Society's standing as a prominent and respected source for analysis and commentary.

The Korea Society continues to have a formidable online presence. From January to December 31 of 2022, the Society's website had over 280,548 visitors, the largest figure recorded to date. In 2022, The Korea Society's podcasts surpassed over 278,000 downloads, another new record, bringing our cumulative total podcast downloads to over 2,366,000. Our YouTube channel, a valuable platform where the Society's programs are live streamed and recorded for viewers, had over 218,000 program viewers in 2022, and our channel subscribers grew to 14,535, a 15.8% increase from the year prior. The Society's social media accounts show high audience engagement and interest across the board. Our LinkedIn page has grown substantially attracting an audience of 3,115 followers, a 68% increase from the year prior. Our Instagram account has over 7,000 followers this year (a 21% increase), and the Society's Twitter account has 33,760 followers (a 4% increase).



PROFILE AND AUDIENCE

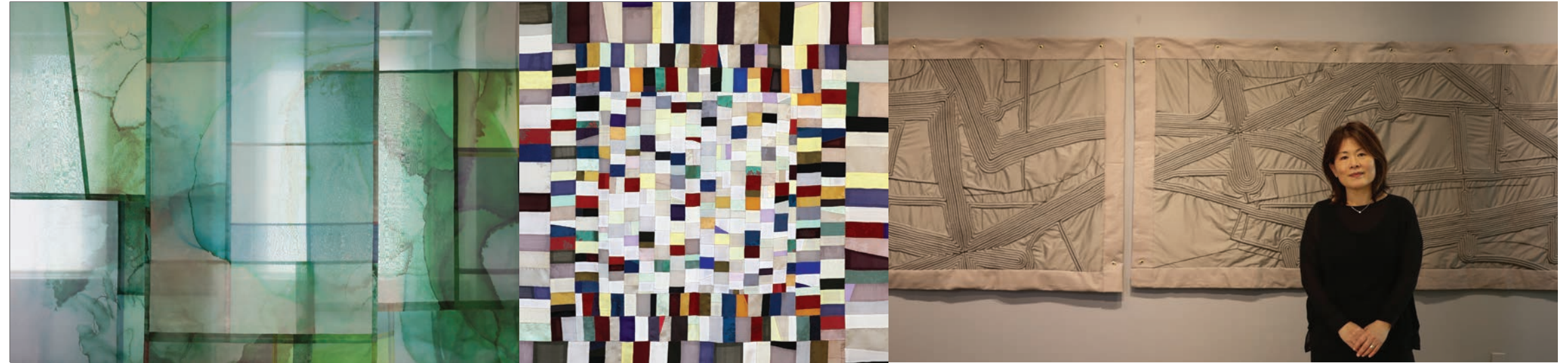
The Arts & Culture department continues to promote the diversity and excellence of Korean culture and champion artists and creators in various media. In 2022, many of our programs were presented in hybrid format, combining in-person presentation at our event space with live webcast or video release. The increasing RSVP numbers for the in-person programs and exhibitions prove the audience's renewed interest in attending in-person events. The Arts & Culture department also continues to offer pre-recorded programs, which works particularly well with Korean-speaking guests, as the video presentation includes English subtitles. By providing a variety of programs and ways to view them, the Arts & Culture department is attracting new demographics and audiences to The Korea Society.

### Exhibitions

In 2022, The Korea Society showcased a diverse group of Korean-born artists by presenting three solo exhibitions, each artist working in a different medium—textile, drawing, and painting. The Korea Society further promoted the artists and exhibitions by presenting a pre-recorded Artist Talk series.

Courtesy of Artists

### WONJU SEO: TRAVELOGUE 3/3-5/27/2022



### HEESEOP YOON: AGGLOMERATION 6/9-8/27/2022



### YOUNG MIN MOON: THE SHARE FOR THOSE WHO REMAIN 9/15-12/9/2022



## Art & Artists



The Korea Society expanded its in-person and online art offerings by presenting the lecture series *Hanbok: A New Lexicon of World Fashion* by Dr. Minjee Kim, the preeminent scholar of Korean textile and fashion in the United States. This special series consisted of four lectures: the first three lectures were presented as video releases and the final lecture was held-in person with a live webcast. With this series, Dr. Kim illustrated and elucidated hanbok in sartorial, socio-cultural, and historical contexts.



Continuing to encourage Korean art appreciation, The Korea Society presented a pre-recorded video program on the YSP Gallery in Chelsea neighborhood of New York and the incredible legacy of Young Sook Park, who dedicated her life to recapturing lost ceramic methods and techniques of the Joseon Dynasty.



After her successful solo exhibition at The Korea Society, artist Wonju Seo led a bojagi workshop where participants learned how to create a mini double layer bojagi called gub-bo using various colorful Korean ramie and hemp fabric and hand sewing techniques.



## Contemporary Korea



Continuing the success and interest in our ongoing program series, The Korea Society met with Korean and Korean-American creatives to discuss the popularity of contemporary Korean culture and the issues of modern society.

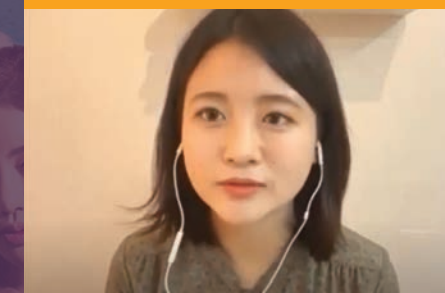
The Korea Society spoke with the Chief Producer of *Poongryu: Battle Between the Vocalists* to discuss the origin of the program, the increasing and renewed interest in gugak—Korean traditional music—and the phenomenal popularity of competition programs on Korean television.



On May 1st, the first day of Mental Health Awareness Month and AAPI Heritage Month in the United States, The Korea Society hosted *Building Resilience: AAPI Identity and Mental Health* with Dr. Shinhee Han, psychotherapist and co-author of *Racial Melancholia*, *Racial Dissociation: On the Social and Psychic Lives of Asian Americans*, and journalist Heidi Shin.



On the eve of Korea's eleventh total and tenth consecutive FIFA World Cup appearance, sports journalist Steve Han spoke about the history of soccer in Korea.



Continuing with the rising interest in mental health awareness, The Korea Society spoke with writer Baek Sehee about her bestselling book *I want to Die but I Want to Eat Tteokbokki*, a book that captures the edgy relationship many millennials and Gen Z-ers have with hopelessness, hunger, and the pressure to be perfect. In this conversation, Baek Sehee discussed her writing, her success, and the challenges of dealing with mental health.



The Korea Society also hosted a diverse group of Korean social media influencers and content creators visiting the United States. Participants included Jongryul Park of Mango Couple, Lala Kim and Minsu Son of Enjoy Couple, Jungjoo Hur of Dew Sisters, Seonozzi, Youngdae Kim of Gunggeumso and Sihyun Moon. The influencers attended a happy hour at our New York City event space where members and patrons of The Society could come chat with these influencers and learn about the variety of topics they cover on social media in South Korea.

# Cuisine and Food Culture

The Korea Society continued to expand its popular culinary programming by offering programs featuring culinary experts and food writers to discuss diverse topics related to the business, preparation, and cultural significance of Korean food and food culture.



With the rise in popularity of the Instant Pot, Nancy Cho and Selena Lee's Korean Instant Pot Cookbook was featured in a program titled Korean Instant Pot Cooking. In their book, Nancy and Selena set out to explore their Korean heritage, family experiences, and cherished dishes from their childhood to the present.

The Korea Society continued its cuisine and food culture programs with New York Times staff writer Eric Kim. In his debut cookbook, Kim shares recipes alongside insightful, touching stories and stunning images shot by photographer Jenny Huang. In a conversation with Irene Yoo, Kim discussed his career in food writing and his debut cookbook.



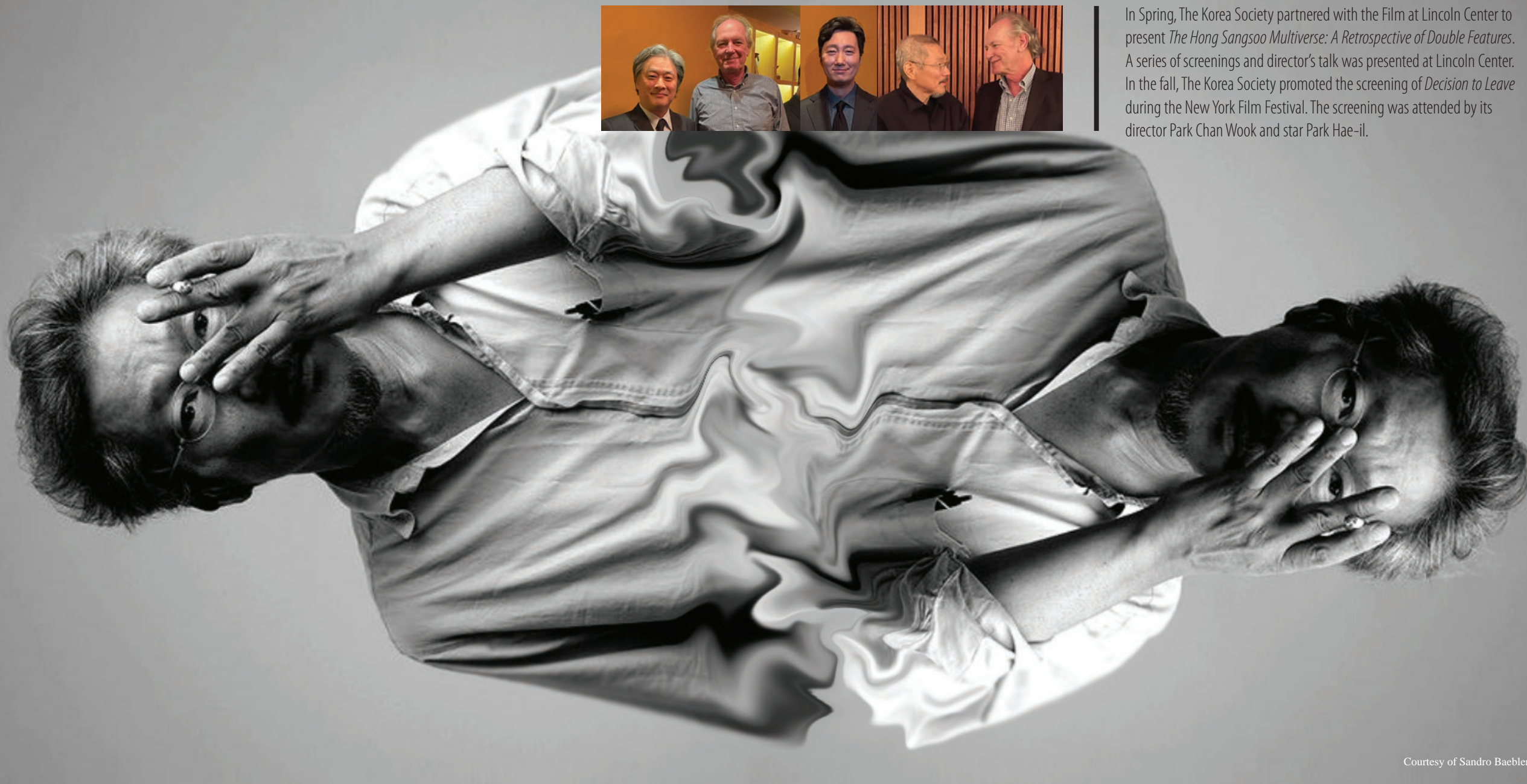
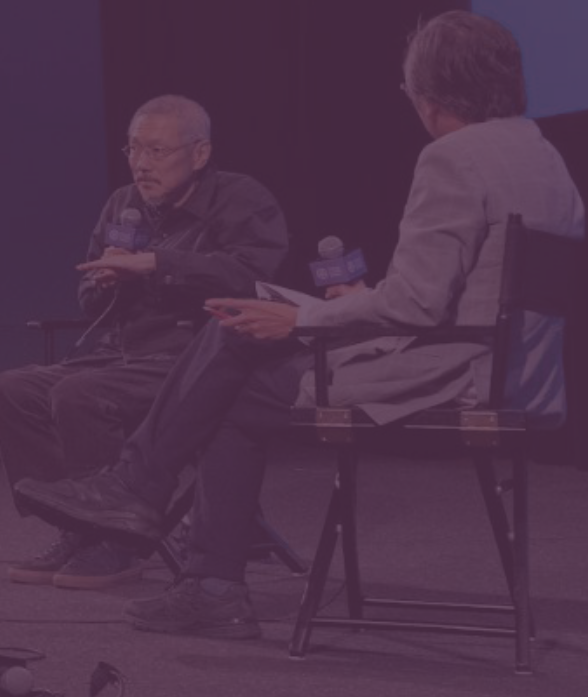
In May, The Korea Society hosted a hybrid program with James Beard Award-winning chef Peter Serpico. Serpico's cookbook, Learning Korean: Recipes for Home Cooking, draws from his decades of professional cooking experience to elevate the greatest hits of at-home Korean dishes. In a conversation with Eric Kim, the New York Times bestselling author of Korean American: Food That Tastes Like Home, Serpico discussed his career and debut cookbook.





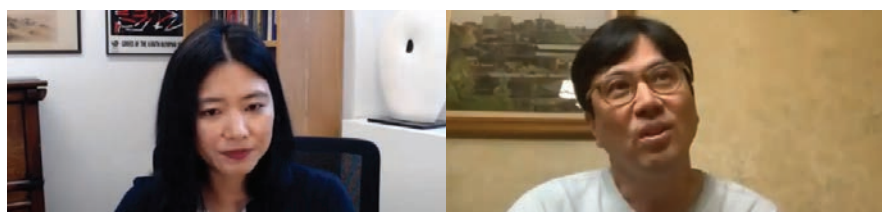
## Film & Media

The Korea Society also continued to showcase the artistic expression of Korean and Kore-an-American storytellers in film and media through exclusive film screenings and live webcasts.



Courtesy of Sandro Baebler

In Spring, The Korea Society partnered with the Film at Lincoln Center to present *The Hong Sangsoo Multiverse: A Retrospective of Double Features*. A series of screenings and director's talk was presented at Lincoln Center. In the fall, The Korea Society promoted the screening of *Decision to Leave* during the New York Film Festival. The screening was attended by its director Park Chan Wook and star Park Hae-il.



Director Kim Tae-yong joined Senior Director Jay Oh for a conversation about discovering and restoring the only surviving Korean silent film *Crossroads of Youth* and the journey of bringing the old form of entertainment to contemporary audiences.



The Korea Society collaborated with MUBI to offer a screening of the documentary *Free Chol Soo Lee*. Combining rich archival footage, firsthand accounts, and narration drawn from personal writings, this poignant documentary paints an intimate portrait of the complex man at the center of a movement and serves as an urgent reminder that his legacy is more relevant than ever. Following the screening, The Korea Society hosted a special Q&A with directors Julie Ha and Eugene Yi moderated by Senior Director Jay Oh.

## Performing Arts

In 2022, The Korea Society made it possible for the public to enjoy exciting and engaging Korean music and performances with a combination of virtual concerts and live programming. The year began with a musical celebration from the highly rated fusion Korean folk music group Coreyah as a part of The Korea Society's Annual Membership Party and a virtual concert.



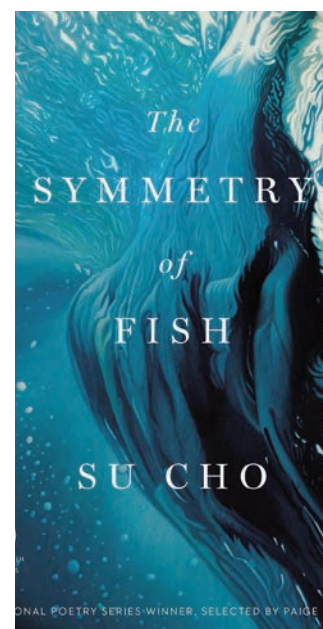
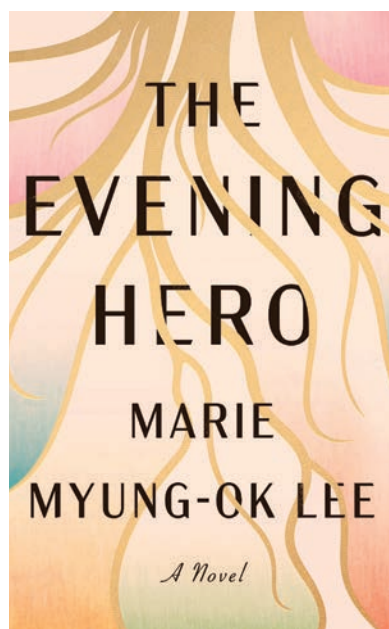
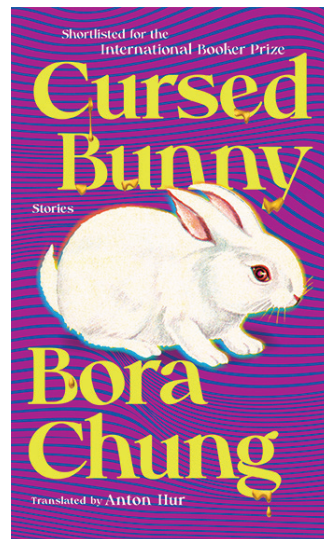
With the growing popularity of K-pop across the globe, The Korea Society was excited to collaborate with the team of KPOP on Broadway. KPOP has the distinction of being the first musical on Broadway celebrating Korean culture. Senior Director Jay Oh sat down with members of the cast and creative team to discuss their journey to Broadway.



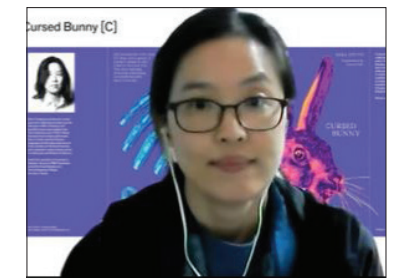
The *Crossroads of Youth* Byeonsa Performance US Tour took place in the fall, bringing a *byeonsa* troupe from South Korea to the United States for a multi-city tour. The *byeonsa* troupe presented *Crossroads of Youth* - directed by Ahn Jong-hwa and released in 1934, Korea's oldest surviving silent film. This film was presented with live storytelling, music, and acting in accompaniment.



In the third year of the *Author Talks* video series, The Korea Society spoke with three Korean novelists from across literary genres about their writing and recently translated works. This season began with an interview with award-winning South Korean Gu Byeong-mo, where she discussed her career in Korea and her English debut novel, *The Old Woman with the Knife*.



The Korea Society then spoke with young adult fiction writer Lee Geum-yi about her debut English novel, *The Picture Bride*, a celebration of immigrant visionaries, adventurers and trailblazers. In the final author talk of 2022, author Bora Chung discussed her English debut, *Cursed Bunny*, a collection of short stories spanning across genres including horror, sci-fi, fantasy, and surrealism.



The Korea Society also hosted talks with many Korean American authors for live webcasts and video releases. In A Conversation with Yoon Choi, a live webcast, Choi discussed her award-winning short story collection *Skinship*.



Coinciding with the release of his debut novel, The Society spoke with actor John Cho about his new middle grade novel *Troublemaker*. Cho became an instant New York Times bestselling author upon publishing *Troublemaker* and in this conversation with Senior Director Jay Oh he discussed his career as an English teacher, an actor, and now an author.



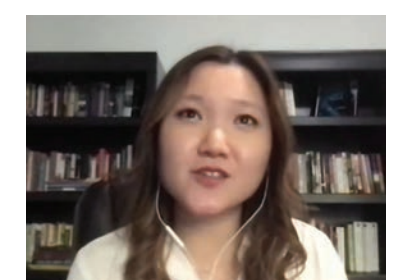
Bringing Young Adult novels to the forefront, in June The Society hosted three authors for a conversation on Korean American Young Adult fiction. Senior Director Jay Oh spoke with Claire Ahn, Kat Cho, and Mary H.K. Choi about the popularity of YA novels featuring Korean and Korean American characters, the changing perception in the publishing industry regarding Asian American YA novels, and their remarkable stories.



Author of the bestselling novel *If I Had Your Face*, Francis Cha, held a conversation with the talented and prolific Marie Myung-Ok Lee to discuss Lee's illustrious career and her latest novel, *The Evening Hero*.



In October, Korean American poet and educator Su Cho joined us in a conversation about her debut collection and the emerging tradition of Korean American poetry. Cho's debut collection, *The Symmetry of Fish*, explores the legacy of language and lore as the poems trace the narratives and phrases of the Korean American immigrant family.



CORPORATE

In 2022, The Korea Society's two flagship interview series, *Women's Leadership in the U.S.-Korea Relationship* and *President's Interview Series*, have been combined into one all-inclusive category titled Leadership Interview Series for a broader emphasis on the roles and contributions made by distinguished leaders and experts from the U.S. and Korea. The list of speakers featured in 2022 includes Kyung Shik Sohn, Chairman of CJ Group; Oh Se-hoon, Seoul Mayor; economic development representatives from Ohio, South Carolina, and Georgia; Eun Mee Kim, President of Ewha Womans University, and Sian Leah Beilock, President of Barnard College; and Yeo Han-koo, Then-ROK Minister for Trade. Also, the Society continued enhancing our existing corporate programs, such as the *Korea and Coronavirus Series*, to promote awareness of important issues touching the U.S.-Korea relationship in the realm of business, finance economics and public health.



# PROJECT BRIDGE

# 프로젝트 브리지

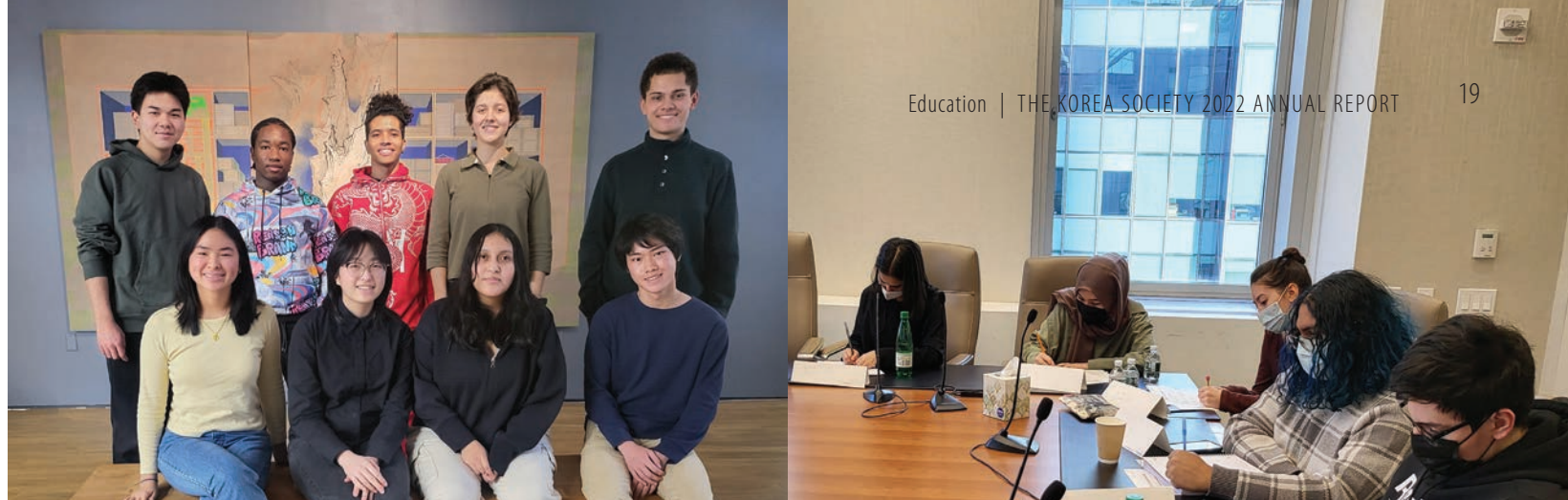


The Education department is committed to providing vital educational programming to foster greater awareness, understanding and appreciation of Korea, its people, its history, and the importance of the Korea-U.S. alliance. In 2022 the department expanded its outreach to diverse audiences that included individuals, students, teachers, researchers and university faculty across the U.S. and to virtual interactions with students and teachers in Korea. Many of the department's initiatives were made possible through generous contributions from the Korea Foundation and CKD Kochon Foundation.

## Project Bridge Youth Ambassador Program

In its 29th year the Project Bridge Youth Ambassador Program is the longest-running of the Society's education offerings. In 2022 it provided two cohorts of high school students—one in New York and one in Missoula, Montana with an understanding of Korean culture, history, language, education and economic development as well as the importance of the Korean and US alliance.

Since its inception in 1993 following the 1992 Los Angeles riots and the devastation of Koreatown, Project Bridge has been a collaboration between The Korea Society in New York and the Pacific Century Institute (PCI) in Los Angeles aimed at bridging cultural divides and cultivating intercultural and leadership skills among urban youth. The Society's recent partnership with and support for the Maureen and Mike Mansfield Center, located in Missoula at the University of Montana, expanded the demographic reach of the Program with the inclusion of a rural and Native American student perspective. In summer 2022 this cohort was included for the first time in the ten-day study tour to the Republic of Korea, and in fall of 2022 we doubled the size of the Montana 2022-2023 cohort.



## Selection

In fall 2022 through a highly competitive online application process hosted by the Society, the Program selected 24 youth ambassadors—eight by the Society in New York, eight by PCI in Los Angeles, and eight by the Mansfield Center in Montana—for a full academic year (2022-2023) of programming. Striving for city-wide participation, the eight New York Youth Ambassadors and one alternate selected were juniors hailing from high schools across all five NYC boroughs and represented widely varied backgrounds.

## Curriculum

For the 2021-2022 cohort, the Program was able to return to its traditional programming and include a ten-day Study Tour to Korea. While we normally visit Korea during the spring school break in the U.S., due to COVID restrictions earlier in the year, the trip was delayed until July. However, this delay provided us with the opportunity to increase the number of workshops held with students. A total of 20 workshops, both in-person and virtual lasting from two to four hours were held.



### Banpo High School and Project Bridge Youth Ambassadors

New in 2022 the Society arranged for all three youth ambassador groups to engage in an interactive and highly instructive simulation provided by the White House Decision Center at the Truman Museum and Library located in Independence, Missouri. Students role-played the decision-making process leading the U.S. to enter the Korean War and gained in-depth insights into both the diverging senior-level opinions and the complicated factors at that time that led to the U.S. entering the Korean conflict.

PROJECT BRIDGE



### Study Tour

After a two-year hiatus due to COVID 19, in July 2022 twenty youth ambassadors—8 each from NYC and LA and 4 from Montana—arrived in Korea. Through the generous support of many in-country groups, the study tour provided a breadth of exposure to Korean students, teachers, government and corporate officials as well as visits to temples, markets and sites of historical and social significance. Students had guided tours at the Kim Koo Museum, the UN Cemetery, and Hyundai and POSCO plants as well as at KITA headquarters and COEX. They attended workshops hosted by Ewha University, the National Gugak Center and the Kochon Foundation. The National Institute for Unification Education held a special workshop on the current state of unification discussions and led the group's visit to the DMZ. They experienced a temple stay at Seonunsa Temple sponsored by the Jeollabuk-do government. Additionally, the youth ambassadors visited Banpo High School in Seoul and Jeonju Foreign Language High School in Gunsan where they had the opportunity to interact closely with Korean students. During an in-person visit to the American Center in Seoul they engaged online with local Korean students in a lively discussion on the role of diplomacy and perceptions of its success.

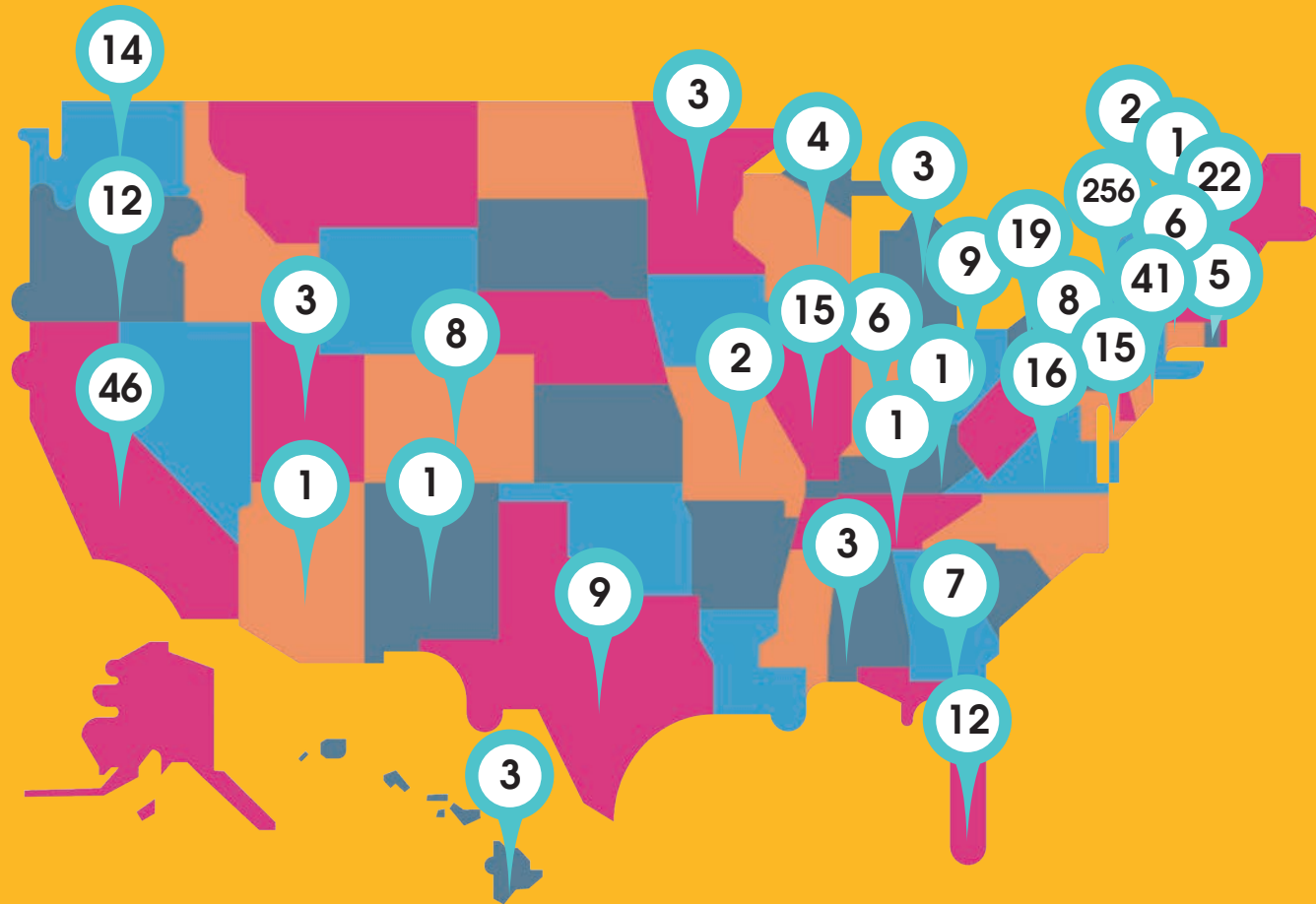
Students found the experience life-changing and left the country with a desire to learn more and to someday return. They also become part of the life-long Project Bridge Youth Ambassador Alumni group that now numbers over 400.



## The Korean Language Program

From its modest beginnings in 1994 with only two classes, the Korean Language Program (KLP) has evolved into a comprehensive, eight-level year-round Program offering three terms: a winter and fall 12-week term and a summer 10-week term. Courses ranged from Introductory Korean I to Advanced Reading and Discussion. Each term approximately 17 courses were offered with class size capped at 15 to ensure optimal interaction among the students and with the instructor. In spring 2022 KLP piloted a highly successful small six-week term.

# 한국어

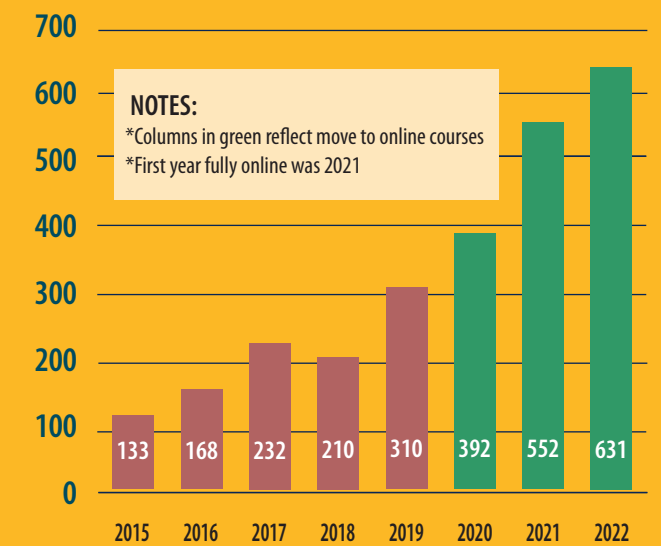
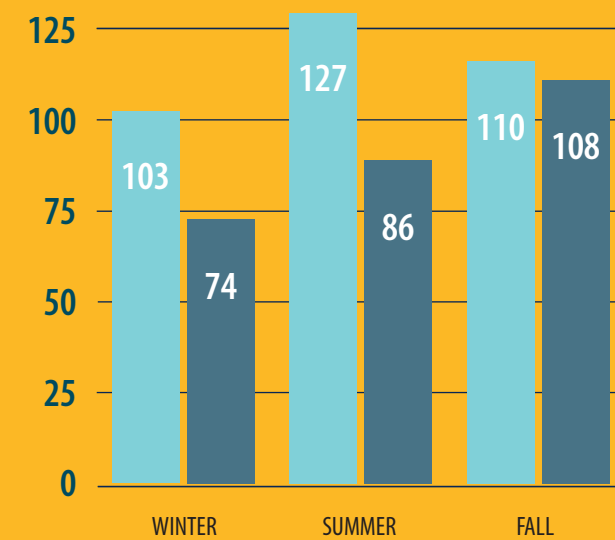
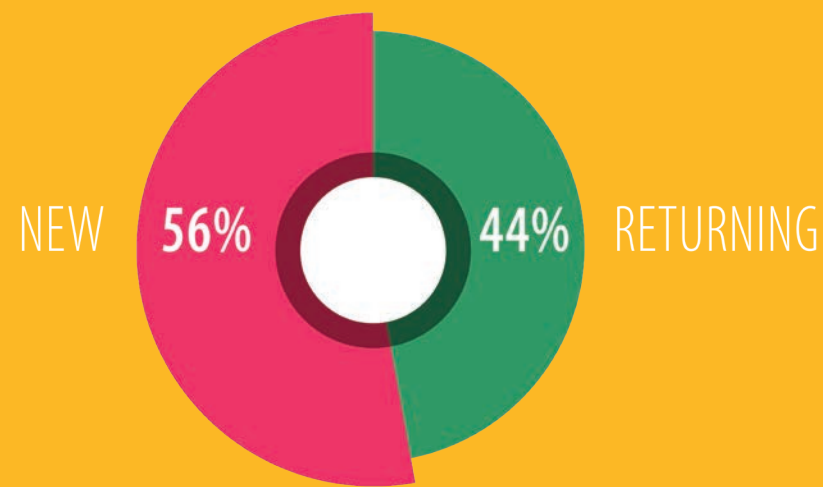
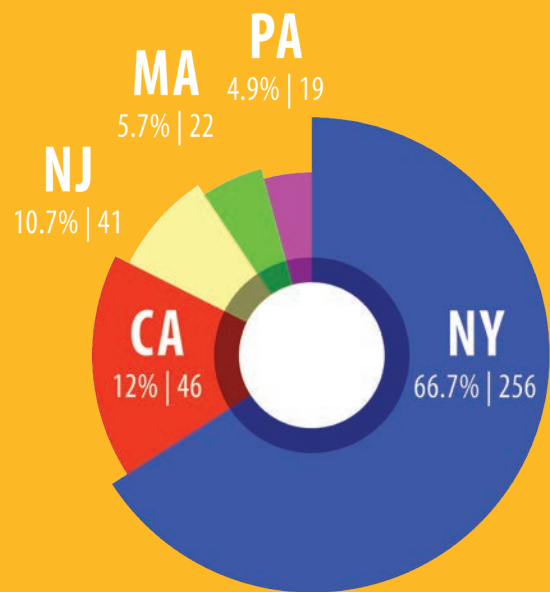


2022 Top 5 States Where Students Reside

2022 Comparison Of New Vs Returning Students

Comparison of New VS. Returning Students

Eight-Year Enrollment Comparison 2015-2022

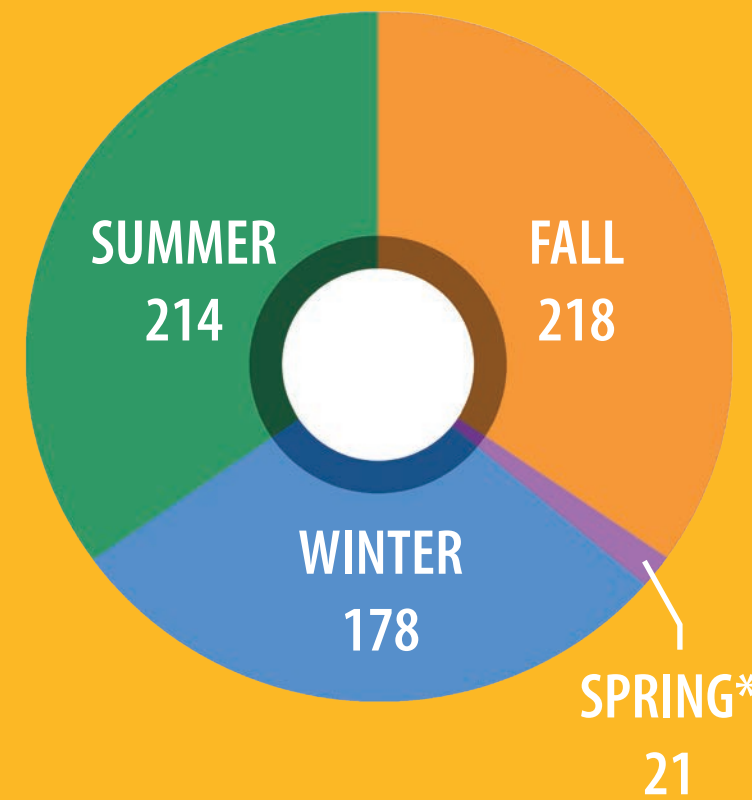


Over the past several years KLP has experienced strong enrollment growth. The high quality of instructors we attract, our robust recruitment and marketing outreach, flexible scheduling, small class size and reasonable tuition are all contributing factors to the program's growing success. From 2015 to 2019, the program grew by 130%. However, we achieved our largest increases after our move in 2020 to fully online offerings. By the end of 2022, when compared to 2015, enrollment had grown by 374%.

Further, the KLP reaches a much broader and diverse audience. No longer restricted to in-person study for students in the greater New York City metropolitan area, in 2022 we attracted students from 34 U.S. states, including the District of Columbia and Puerto Rico, as well as seven countries—Brazil, Canada, China, Costa Rica, Ecuador, Germany, and South Korea. Additionally, we have found that motivations for studying Korean have changed over the years. In 2022 the top five reasons cited included: plan to travel to Korea, want to better understand Korean popular culture, like to learn languages, want to better communicate with family and/or friends, and have a current or future professional need.



**2022 KLP REGISTRATIONS**



\* NEW short term classes

**OVER 630 STUDENTS FROM 34 U.S. STATES AND 7 COUNTRIES!**



**2022 WINTER TERM:**

Winter term enrollment held steady with the strong enrollment growth seen throughout 2021.



**2022 SPRING SIX-WEEK TERM:**

Piloted a short spring term offering two new courses—Hanja and Korea On-the-Go with the latter geared to those planning to travel to Korea in the summer. Both were well-received prompting us to add a full-spring term moving forward.



**2022 SUMMER TERM:**

For the third year running, KLP exceeded all previous summer registrations, attracting 214 enrollees.



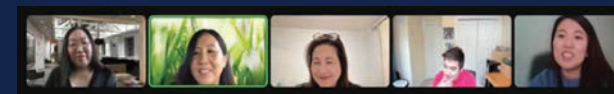
**2022 FALL TERM:**

Again KLP enrollment growth was significant, reaching an overall record high enrollment of 218 students, a 26% increase from fall 2021. Not only were the number of courses increased but the majority of classes reached maximum enrollment.



THE KOREA SOCIETY'S KLP INVITES YOU TO....

**K-CHAT**



**Additional KLP Programs**

We continued our *K-CHAT* opportunities for beginner and low-intermediate level participants. This opportunity was initiated in 2021 in response to student requests for additional speaking practice. Since its inception, demand for the additional, non-fee based practice has grown and enhancements have been introduced. For example, we provide participants with Korean study material used both as a resource during the K-CHAT practices and as reinforcement to what is being learned in the regular courses.

*Class Divides: Social Inequality Portrayed in South Korean Media*, was the theme of the fourth annual KLP debate. Open to our advanced language students, participants explored how social inequality is portrayed in Korean media, specifically using examples from the TV show *Squid Games* and the film *Parasite*. The discussion, conducted entirely in Korean, was moderated by a Korean instructor who provided language use feedback to participants.



### Education Lectures and Events

In 2022 the department continued to host our Spotlight on Korean Studies in K-12 Schooling series, exploring best practices in Korean Studies programming. In the spring we returned to hosting in-person high school visits at The Society. Additionally, Education introduced a new series, Current Directions in Korean Studies geared to the higher education community and assumed responsibility for the annual Sherman Family Korea Emerging Scholar Lecture Award program.

**Personal Motivations**

This is me. I'm here! With Japanese and other exchange students after a successful hike at Asosan, Kyushu.

Me with my best family.

**Dr. Eunbin Chung**  
Assistant Professor, Political Science  
University of Utah

In 2022 the Society launched the sixth annual Sherman Family Korea Emerging Scholar Lecture competition which aims to grow and celebrate new thought leadership among Korean Studies scholars and researchers. Dr. Eunbin Chung, Assistant Professor at the University of Utah, was the 2022 Lecture awardee. Her lecture, *National Identity Affirmation and Trust in Korea, Japan, and China*, advanced a unique perspective on the legacies of conflict and distrust that have made it difficult for East Asian countries to form regional institutions and overcome security dilemmas. Chung argued that trust not only can be built among nations when each affirms its own distinctive identity, but that this approach may be more effective than embracing common identities across different countries.

This award is made possible through the generosity of Mr. and Mrs. Philip Sherman and family.



# SIJO

## Korea's Poetry Form

Edited by Lucy Park and Elizabeth Jorgensen



**THE KOREA SOCIETY**

**HWANG CHIN-I (1506-1544)**

Jade Green Stream, Don't boast so proud of your easy passing through these blue hills. Once you have reached the broad sea, to return again will be hard. While the Bright Moon fills these empty hills, why not pause? Then go on, if you will.

청산리 벽계수야 수이감을 자랑마라 일도 창해하면 다시오기 어려오니 명월이 만공산하니 쉬어간들 멋더리

**Dr. Lucy Park**  
Executive Director  
Sejong Cultural Society  
One of the founding members of Sejong Cultural Society

Sijo: Korea's Poetry Form to Korean Studies with Lucy Park and Elizabeth Jorgensen  
Monday, December 19, 2022

The 2022 lecture in our *Spotlight on Korean Studies in K-12 Schooling* was a talk with the authors of *Sijo: Korea's Poetry Form* with Lucy Park, Sejong Cultural Society Executive Director and Elizabeth Jorgensen, writer and educator at Arrowhead High School in Wisconsin. Sharing their insights into and passion for this ancient Korean poetry form, they not only provided tips, techniques and sample lesson plans for teaching and writing Sijo but also explored the history and beauty of the form asking "with only three lines, and 46 syllables, how much can a poet fit within its confines? A world of story and emotion!"



For our inaugural *Current Directions in Korean Studies* lecture, Todd Henry, Associate Professor in the History Dept. and affiliate faculty member of Critical Gender Studies, Science Studies, and Film Studies at the University of California, San Diego and a specialist of modern Korea as well as a social and cultural historian, addressed "Queerness as an Embodied and Critical Approach to Korean Studies". Henry examined current scholarly, artistic, and activist approaches to identity, non-normative embodiment and his hopes for the future of Korean Studies.

**THE KOREA SOCIETY**

Linda Tobash | Senior Advisor for Education  
The Korea Society

Dr. Todd A. Henry | Author  
Queer Korea

"Queerness" as an Embodied and Critical Approach to Korean Studies with Todd Henry  
Tuesday, May 10, 2022

**THE KOREA SOCIETY**

**Sijo Planning Sheet**  
(by Elizabeth Jorgensen)

What will your story be about?	Where will your story take place?
Who are your characters? Give them names, ages and a description.	Why do you want to tell this story?
What is your twist?	Draw something that represents your idea.

**Elizabeth Jorgensen**  
Writer  
High School English Teacher  
Co-edited  
Sijo: Korea's Poetry Form

The Society was delighted to reinstate high school visits in the spring with visits from 49 students and teachers from Palisades Park High School and a group of 25 from Fort Lee High School. Students engaged in a discussion of the U.S. entry into the Korean War and viewed the Society's *Last Ship in the Harbor* video. Additionally, they explored the exhibition, *Wonju Seo Travelogue*, in which the artist reconfigured traditional wrapping clothes as abstract textile art.

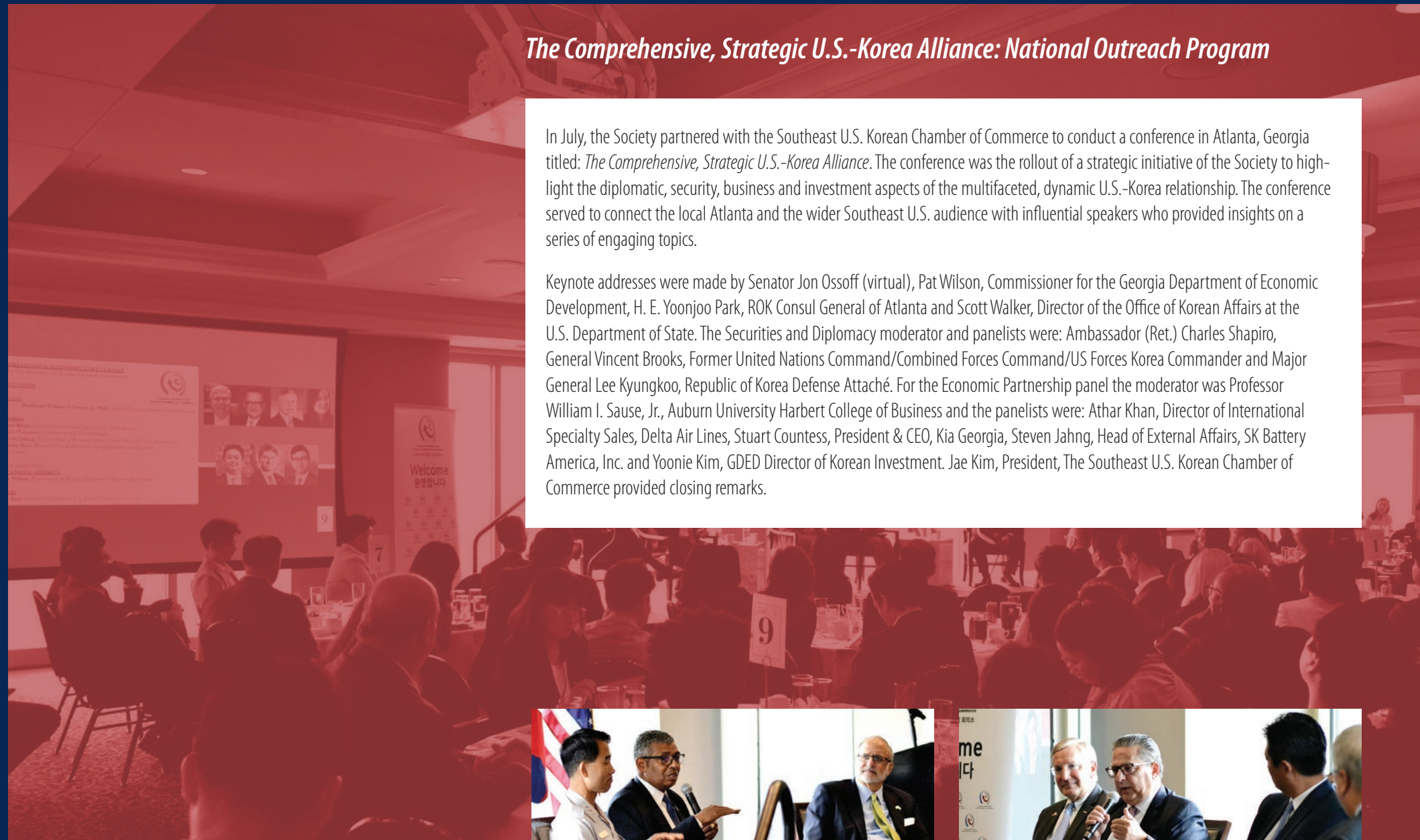
In 2022, the Policy team curated a wide range of engaging programming designed to inform the public and decision makers on the importance of the mutually beneficial U.S.-South Korea relationship, including the fields of security, politics, diplomacy, and economics. To do so, the team recruited eminent speakers for forums, events, videos, and roundtables to address multidisciplinary aspects of the dynamic Korea-U.S. relationship, Korea's regional relations, and challenges from North Korea. In addition to public programming, the Society also regularly hosts visiting South Korean officials and South Korean academics and think tank researchers for dialogues.

In 2022, the Policy team produced programming on time-sensitive subjects and future-oriented themes, striking a balance between the issues that dominate the headlines today and those that will gain in urgency in the coming years. The team created impactful content by featuring speakers with the knowledge and experience to "see beyond the curve" and provide deep expertise, clarity, and insight on core issues, with an emphasis on the dynamic Korea-U.S. Alliance and larger relationship. A highlight for this year was *The Comprehensive, Strategic U.S.-Korea Alliance*, a conference in Atlanta, Georgia produced in

partnership with the Southeast U.S. Korean Chamber of Commerce. It was composed of keynote speeches, two morning panels, a luncheon, and a closing reception. Further details on this landmark conference are provided below.

In terms of the policy audience, special effort was devoted in 2022 to target key demographic audience groups, including professionals working in government, media, think tanks, academia, and the corporate world. Our aim was to provide unparalleled insights and access to experts for influential thought leaders in all of these domains. The illustrations below demonstrate a successful record of attracting interest from these key demographic groups.

The Society's Policy team is led by policy director Jonathan Corrado and supported by Van Fleet Nonresident Senior Fellow Dr. Katrin Katz. To maximize impact and reach, the Society's Policy team worked with partners such as the Korea Defense Veterans Association (KDVA), the Korea-US Alliance Foundation (KUSAF), the Asia Society Policy Institute (ASPI), the Association of Former Members of Congress (FMC), the Southeast U.S. Korean Chamber of Commerce, and Columbia University's APEC Study Center.



### *The Comprehensive, Strategic U.S.-Korea Alliance: National Outreach Program*

In July, the Society partnered with the Southeast U.S. Korean Chamber of Commerce to conduct a conference in Atlanta, Georgia titled: *The Comprehensive, Strategic U.S.-Korea Alliance*. The conference was the rollout of a strategic initiative of the Society to highlight the diplomatic, security, business and investment aspects of the multifaceted, dynamic U.S.-Korea relationship. The conference served to connect the local Atlanta and the wider Southeast U.S. audience with influential speakers who provided insights on a series of engaging topics.

Keynote addresses were made by Senator Jon Ossoff (virtual), Pat Wilson, Commissioner for the Georgia Department of Economic Development, H. E. Yoonjoo Park, ROK Consul General of Atlanta and Scott Walker, Director of the Office of Korean Affairs at the U.S. Department of State. The Securities and Diplomacy moderator and panelists were: Ambassador (Ret.) Charles Shapiro, General Vincent Brooks, Former United Nations Command/Combined Forces Command/US Forces Korea Commander and Major General Lee Kyungkoo, Republic of Korea Defense Attaché. For the Economic Partnership panel the moderator was Professor William I. Sause, Jr., Auburn University Harbert College of Business and the panelists were: Athar Khan, Director of International Specialty Sales, Delta Air Lines, Stuart Countess, President & CEO, Kia Georgia, Steven Jahng, Head of External Affairs, SK Battery America, Inc. and Yoonie Kim, GDED Director of Korean Investment. Jae Kim, President, The Southeast U.S. Korean Chamber of Commerce provided closing remarks.



### National Assembly Roundtables

The Korea Society regularly welcomes visits from delegations of the Republic of Korea National Assembly, discussing issues of importance to the Alliance and relationship. In 2022, the Society welcomed one delegation for a dialogue in our executive boardroom and a tour of our facilities, including the main event space, art gallery, and landscaped rooftop terrace. On November 18th, the Society welcomed a South Korean National Assembly Peace and Diplomacy Forum delegation including Rep. Kim Kyung-hyup and Rep. Kim Min-chul.

## THE KOREA SOCIETY REGULARLY WELCOMES VISITS FROM DELEGATIONS OF THE REPUBLIC OF KOREA NATIONAL ASSEMBLY

### The U.S.-ROK Alliance - Increasing Understanding and Support

In September, the Society conducted a program titled, *U.S.-ROK Alliance: The Road Ahead* featuring former National Security Council Senior Director for Asia Allison Hooker, Korea Society Board Chair Ambassador (ret.) Kathleen Stephens, and Korea Society Van Fleet senior fellow Dr. Katrin Katz. The discussion explored how the U.S. and South Korea can work together to pursue shared objectives in an increasingly fraught and complex security environment. To optimize the approach, the panelists discussed what adaptations or evolutions are needed to the shared diplomatic, economic, and security agenda.



In October, the Policy team welcomed Rob Rapson, former Chargé d'Affaires of the U.S. Embassy in Seoul, for *Quick Take on Korea*, a discussion on the latest issues impacting South Korea, the U.S.-Korea Relationship, and North Korea. In December, the Society partnered with the Association of Former Members of Congress (FMC) for a program titled, *The Impact of the U.S. Midterms and the U.S.-Korea Alliance* featuring Rep. Russ Carnahan (D-MO, 2005-2013) and Rep. Ted Yoho (R-FL, 2013-2021). The bipartisan pair of former members provided insights on the consequences of America's midterm elections on the country at large and its dynamic relationship with South Korea.



2015 - 2022

### Kim Koo Professional Series

In 2022, the Policy team conducted six expert roundtable programs as part of its Kim Koo Professional Series. It welcomed, Dr. Terence Roehrig, U.S. Naval War College, to speak on US-Korea-Japan Trilateral Relations and Northeast Asia Nuclear Update; Dr. Andrew Yeo, Brookings Institute and Dr. Patricia Kim, Brookings Institute, to speak on The Effects of Heightened US-China Strategic Competition on the US-ROK Alliance; LTC Sean Morrow, U.S. Military Academy in West Point, to speak on Bridges at Panmunjom; Robert Rapson, Former Charge d'Affaires and Deputy Chief of Mission, U.S. Embassy Seoul, on The View from the U.S. Embassy in Seoul: Growing Ambitions for the U.S.-Korea Relationship and a Shifting Region; Open Nuclear Network (ONN) Senior Analyst Rachel Minyoung Lee on Reading North Korean Propaganda; and Markus Garlauskas, senior fellow with the Scowcroft Center at the Atlantic Council on Challenges of Deterring North Korea.



### Global Korea and Dynamic Korea

In February, the Society conducted a program titled, *Korean Smart Power*, exploring opportunities and obstacles for Korea to leverage its cultural influence to advance its national interests, featuring Bernie Cho, President of DFSB Kollektive, Jenna Gibson, PhD candidate at the University of Chicago, John Delury, Yonsei University Professor, and Victoria Kim, former LA Times correspondent. In a wide ranging conversation spanning regions and industries, the panelists discussed the role of Seoul’s music, film, television, and education sectors in expanding Korean influence and prestige throughout its neighborhood and the world at large, as well as the impact this has for Korea’s diplomatic and geopolitical aims. Also in February, the Policy team hosted a program titled, *Towards a US-Korea Tech Alliance*, which explored how can the US and Korea partner on critical technologies and address national security imperatives, with Dr. Miyeon Oh, director and senior fellow of the Asia Security Initiative in the Atlantic Council’s Scowcroft Center for Strategy and Security, and Troy Stangarone, Senior Director and Fellow at the Korea Economic Institute (KEI).

In March, the Society conducted a program titled, *Korea’s Presidential Election: Forecast and Impact Analysis*. Looking towards South Korea’s 2022 presidential election, the Society invited experts in Seoul for a live webcast discussion. The program featured Michelle Ye Hee Lee, Seoul/Tokyo bureau chief for The Washington Post, Karl Friedhoff, Marshall M. Bouton Fellow for Asian Studies at The Chicago Council, Jeongmin Kim, Lead Correspondent at NK News and NK Pro, and Dr. Katrin Katz, Korea Society’s Van Fleet Nonresident Senior Fellow.

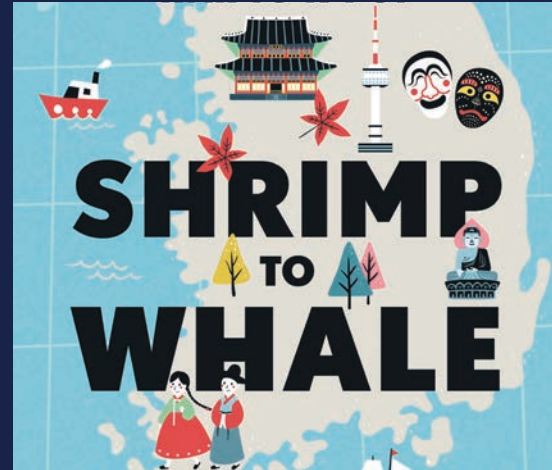
In April, the Society welcomed Ambassador Enna Park for a presentation about Busan’s bid to host the 2030 World Expo. Ambassador Park described how Busan seeks to become an eco-friendly, smart city that harnesses Korea’s advanced digital technologies, and explained how Busan’s openness, diversity, and inclusivity make it the ideal host for the 2030 World Expo. Also in April, following President Yoon’s election as the new South Korean President and with strategic competition between the United States and China intensifying, the Society teamed up with the Asia Society Policy Institute to conduct a program called *U.S.-Korea-China Relations*. This discussion featured Dr. Seong-Hyon Lee, Harvard University Fairbank Center visiting scholar and Former Director of Sejong Institute Center for Chinese Studies, Yun Sun, Senior Fellow and Co-Director of the East Asia Program and Director of the China Program at the Stimson Center, Daniel Russel, Vice President for International Security and Diplomacy at the Asia Society Policy Institute, and Dr. Katrin Katz, Korea Society Van Fleet Senior Fellow.



In April, the Society collaborated with Dr. Andrew Yeo, SK-Korea Foundation Chair in Korea Studies at The Brookings Institution and Professor of Politics, Catholic University of America, and Dr. Patricia Kim, David M. Rubenstein Fellow at The Brookings Institution, to organize a discussion titled, *South Korea and a Regional Order in Flux*. The participants elaborated on how South Korea can maximize its opportunities and defend against threats amid intensifying U.S.-China strategic competition, a shifting Indo Pacific regional order, and an undaunted North Korea that continues to develop its nuclear weapons and missile programs.

In June, the Society hosted Dr. Ramon Pacheco Pardo, King’s College London Professor of International Relations, KF-VUB Korea Chair at the Brussels School of Governance, Adjunct Fellow (Non-resident) at CSIS, and Non-resident Fellow at Sejong Institute. Dr. Pardo discussed his new book, *Shrimp to Whale*, which provided an account of South Korea’s extraordinary transformation from the ashes of colonialism, partition and a devastating war into a boisterous democracy, a vibrant market economy, a tech powerhouse, and home to the coolest of cultures.

Marking the anniversary of the Armistice Agreement, the society conducted its *Annual Armistice Day Salute* on July 27. Since its founding by General James A. Van Fleet, the Korea Society has honored the service and sacrifice of Korean War veterans. This video salute featured remarks on the anniversary of the signing of the 1953 Armistice by Society president and CEO Tom Byrne, current Republic of Korea Minister of National Defense General Lee Jong-sup, Korean War Veterans area commander Salvatore Scarlato, Korean Consul General Ambassador Byung Hwa Chung, Korea Society board member and former Commander Gen (Ret.) Walter “Skip” Sharp, KDVA Chairman and former Commander Gen (Ret.) Vincent K. Brooks, and Gen. (Ret) Seung Jo Jung, 37th Chairman of the ROK Joint Chiefs of Staff.





## CHALLENGES AND OPPORTUNITIES OF THE OUTSIDE WORLD'S ATTEMPTS TO REACH THE NORTH KOREAN POPULATION THROUGH MEDIA

### North Korea and Inter-Korean Relations

Providing clarity and insight into North Korean developments and evolving inter-Korean relations, the Policy team conducted a series of programs this year. In January, an event called, *A New North Korea Policy?* examined the next steps for North Korea policy, including analysis of various diplomatic approaches, changes to the internal situation, and implications for the U.S.-ROK Alliance. It featured Frank Aum, senior expert on Northeast Asia at the U.S. Institute of Peace, Dagyum Ji, journalist for The Korea Herald covering North Korea and security, and Bruce Klingner, Senior Research Fellow for Northeast Asia at The Heritage Foundation's Asian Studies Center.

In March, the Society hosted sibling defectors from Pyongyang Seohyun Lee and Hyun-Seung Lee, alongside Liberty in North Korea (LiNK) President and CEO Hannah Song. Seohyun and Hyun-seung, the children of Ri Jong-ho, a high ranking North Korean defector who worked for Office 39, discussed their life in North Korea, their escape, and their transition to life in the United States. This event marked the anniversary of the February 2014 publication of the historic UN Commission of Inquiry report on human rights in the Democratic People's Republic of Korea.

In September, the Society hosted Dr. Seong-Hyon Lee, senior fellow at the George H. W. Bush Foundation and a visiting scholar at Harvard University's Fairbank Center for Chinese Studies. Dr. Lee's talk explored the evolving relationship between Chinese leader Xi Jinping and North Korean leader Kim Jong Un, with a special focus on the time period between the U.S.-DPRK Summits in Singapore (June 2018) and Hanoi (February 2019). Dr. Lee scrutinized documentary footage of the summits, reviewed official Chinese and North Korean documents, and utilized interviews with people in the know to reveal how Xi gradually increased his influence over Kim through their five summit meetings between March 2018 and June 2019. In October, the Society convened a program titled *Message in a Bottle: Broadcasting to North Korea*, which featured Dong Hyuk Lee, Chief of Voice of America's Korean Service, and Dr. Jieun Baek, Fellow with the Korea Project and the Applied History Project at Harvard Kennedy School's Belfer Center. The speakers discussed the challenges and opportunities of the outside world's attempts to reach the North Korean population through media.

In December, the Society invited the NK News team to provide analysis on the future of North Korea and the Korean Peninsula titled, *Three Futures: North Korea and the Korean Peninsula*. The discussion featured Korea Risk Group CEO Chad O'Carroll, NK News Director and Professor at Kookmin University Andrei Lankov, NK News Lead Correspondent Jeongmin Kim, and NK News Senior Analytic Correspondent Colin Zwirko. Utilizing forecasts that rely on the trajectory of current conditions, the experts debated the best possible case, the worst possible case, and the most likely scenario. The experts also speculated on how to avoid the most dangerous contingencies and create conditions for positive developments.



Celebrating the organization's 65th anniversary, The Korea Society hosted five special events in 2022: The Annual Membership Party, Golf Tournament, Seoul Forum, Global Financial Leaders Forum, and Annual Dinner. Through these annual events, the Society highlighted our past achievements with our supporters and friends while also raising the profile of important issues in the U.S.-Korea relationship. After the pandemic, the Society opened our doors for in-person special events and showcased them virtually for wider audiences. Numerous people interested in Korea and U.S.-Korea relations, as well as notable figures from diverse industries, attended our special events.



### Annual Membership Party

In celebration of the Year of the Tiger, the 2022 Annual Membership Appreciation Party took place on February 11. Around 150 people attended the virtual event and more than 1,400 people later watched the virtual concert performed by Coreyah, a highly-rated fusion Korean folk music group. Members and supporters also enjoyed the silent auction and virtual raffle drawing during the event.



### Golf Tournament

The 31st Annual Van Fleet Memorial Golf Tournament welcomed friends and supporters at a golf outing again at Baltusrol Golf Club on May 2nd. Attended by around 80 golfers, the Tournament provided an excellent opportunity to network with like-minded attendees and celebrate the mission of the Society.



### Young Professionals' Network (YPN)

In 2022, the Young Professionals' Network (YPN) programs provided a substantial platform for global young adults to network with a range of experts in fields of common interest. Throughout the year, six sessions of YPN programs were hosted by The Korea Society, and each session featured speakers from a variety of professions, including Dr. Ezra Hangjun Jang, internal medicine specialist and YouTube influencer; Soo Hugh, executive producer and writer of the show *Pachinko*; Eun Sun Kim, Caroline H. Hume Music Director of San Francisco Opera; Sooinn Lee, Co-founder and CEO of Enuma; Bernard Moon, Co-founder & Partner at SparkLabs Group and John Nahm, Co-founder & Managing Partner at Strong Ventures. YPN attracted a higher number of participants and Youtube views as well as further expanded the awareness of The Korea Society. This year, YPN also collaborated with the Korea International Trade Association (KITA) and Korean Startups and Entrepreneurs (KSE) to present the program *K-Startups: Empowering the Future of Young Entrepreneurs*.





# THE KOREA SOCIETY'S 65<sup>TH</sup> ANNIVERSARY DINNER

THURSDAY, SEPTEMBER 22, 2022

THE PLAZA  
FIFTH AVENUE AT CENTRAL PARK SOUTH  
NEW YORK CITY



The 2022 Annual Dinner was a wonderful event to mark the Korea Society's 65th Anniversary by bringing together those who support and value U.S.-Korea relations. We acknowledged Poongsan Group and the Center for Strategic and International Studies (CSIS) with the Society's prestigious Van Fleet Award for their enormous contributions in enhancing the U.S.-Korea relationship. Chairman and CEO of Poongsan Group Jin Roy Ryu and President and CEO of CSIS John Hamre accepted the award on their organizations' behalf.

Also, the Honorable George W. Bush, 43rd President of the United States, made a surprise appearance and delivered encouraging remarks emphasizing the U.S.-Korea alliance. Furthermore, Grammy and American Music Award winner Kenny G delivered a breathtaking lively performance. Emmy-winning anchor and reporter Vivian Lee seamlessly navigated gala proceedings as Master of Ceremonies. The dinner was attended by 370 distinguished guests from fields of policy, business, and culture.

# The Korea Society's 65<sup>th</sup> Anniversary Event SEOUL FORUM 2022

Four Seasons Hotel | Nuri Ballroom  
Seoul, Republic of Korea

## Seoul Forum 2022

The Seoul Forum 2022 was a perfect occasion to mark The Korea Society's 65th anniversary by bringing together the U.S. and Korean participants who value stronger bilateral ties. It was an excellent opportunity to address critical issues in the U.S.-Korea relationship with leading experts, notably with a moderated dialogue with former U.S. Secretary of Defense General James N. Mattis, the keynote address by the Republic of Korea Trade Minister Ahn Dukgeun, opening and closing remarks by CSIS President and CEO John Hamre and closing remarks by former Prime Minister of the Republic of Korea Lee Hong-ko. The event was co-organized with the Seoul Forum for International Affairs (SFIA) and the Center for Strategic and International Studies (CSIS).



# GLOBAL FINANCIAL LEADERS FORUM 2022

## Ultra Leading Strategy Under Ultra Tightening Era

The Westin New York at Times Square  
270 W 43rd St, New York, NY 10036

## Global Financial Leaders Forum

In continued partnership with Maekyung Media Group, Korea Finance Society, and the Korea Investment Corporation (newly joined), the Global Financial Leaders Forum brought about wider-reaching success than any other year on record. With the theme of "Ultra Leading Strategy Under Ultra Tightening Era," not only did it feature acclaimed speakers, such as Jacob Lew, 76th US Secretary of the Treasury and Managing Partner of Lindsay Goldberg, and David Rubenstein, Co-Founder of The Carlyle Group, who lent valuable industry insights, it was also marked by the attendance of the leadership of major Korean banks and other financial institutions.

Alongside the main event, two additional programs were launched: the New York Money Show and the K-Wall St. Platform. These new additions successfully expanded the audience to a broader level, reaching both the general public interested in learning more about the investment strategy and aspiring students seeking a career in finance, respectively. The New York Money Show and the K-Wall St. Platform were both held at The Korea Society's public event space.





JANUARY



A New North Korea Policy?



Project Bridge Youth Ambassador 2022 Workshops



Korean Language Program Winter Term



Korean Instant Pot Cooking



Towards a US-Korea Tech Alliance

FEBRUARY



New Narratives in Korea: "Poongryu"



Empire and Righteous Nation: 600 Years of China-Korea Relations



YPN A Medical Doctor and Youtube Influencer



Annual Membership Party 2022

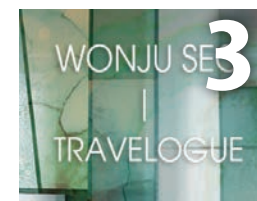


Hanbok: A New Lexicon of World Fashion - Women's hanbok



Korean Smart Power

MARCH



Opening Reception Wonju Seo | Travelogue



Korea's Presidential Election: Forecast and Impact Analysis



YPN The Showrunners with Soo Hugh and Ria Tobaccowala



YSP Gallery



Leadership Interview Series: Interview with ROK Trade Minister Yeo Han-Koo



Leadership Interview Series: Women in Higher Education - A Discussion with Dr. Eun Mee Kim & Dr. Sian Leah Beilock



Korean American: Food That Tastes Like Home with Eric Kim



Pyonghattan: Escapees from North Korea's Capital

APRIL



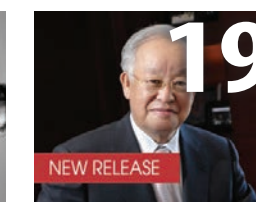
YPN K-Startups: Empowering the Future of Young



Hanbok: A New Lexicon of World Fashion - Men's hanbok



The Hong Sangsoo Multiverse: A Retrospective of Double Features



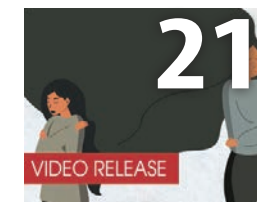
Leadership Interview Series: Interview with CJ Group Chairman Kyung Shik Sohn



Korean Language Program Spring Term



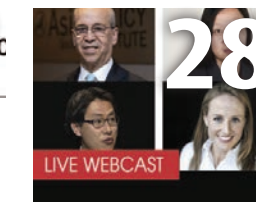
Artist Talk: Wonju Seo



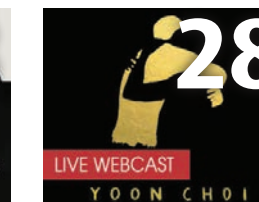
Building Resilience: AAPI Identity and Mental Health



Busan's Bid for World Expo 2030 with Ambassador Enna Park

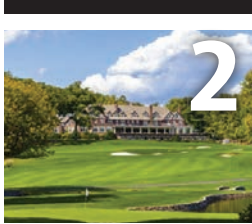
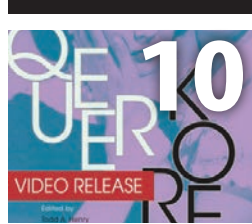

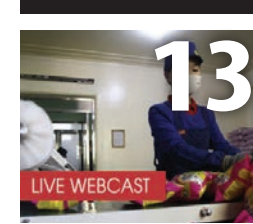
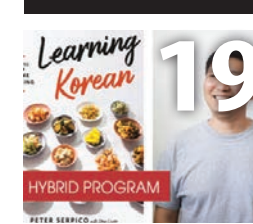

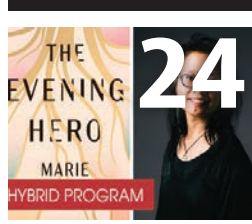
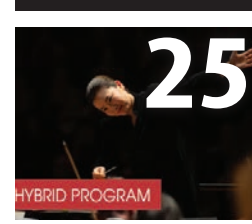
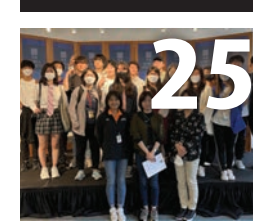



US-Korea-China Relations



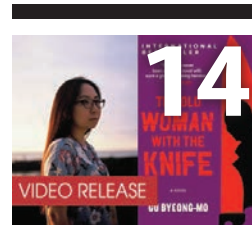




A Conversation with Yoon Choi

MAY

 2 31st Annual Van Fleet Memorial Golf Tournament	 10 VIDEO RELEASE "Queerness" as an Embodied and Critical Approach to Korean Studies with Todd Henry	 12 HYBRID PROGRAM South Korea and a Regional Order in Flux	 13 LIVE WEBCAST State, Society, and Markets in North Korea with Professor Andrew Yeo	 19 HYBRID PROGRAM Peter Serpico: Learning Korean with Eric Kim
 19 Palisades Park High School Visit	 24 HYBRID PROGRAM Marie Myung-Ok Lee with Frances Cha	 25 HYBRID PROGRAM YPN Eun Sun Kim	 25 Fort Lee High School Visit	 31 Korean Language Summer Term

JUNE

 7 HYBRID PROGRAM Shrimp to Whale: South Korea's Extraordinary Transformation	 9 Heeseop Yoon   Agglomeration: Opening Reception	 14 VIDEO RELEASE Author Talks: Gu Byeong-mo	 15 HYBRID PROGRAM KA YA! Korean-American YA Novels & Authors	 16 VIDEO RELEASE Leadership Interview Series: Catching the K-Investment Wave in the USA
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JULY

 1 Seoul Forum 2022	 12 VIDEO RELEASE Artist Talk: Heeseop Yoon	 13 VIDEO RELEASE Korea and Coronavirus Discussion on K-Global Vaccine Hub with Dr. Jerome Kim and	 14 THURSDAY, JULY 14, 2022 National Outreach Initiative: Atlanta Program	 19 VIDEO RELEASE John Cho
 21 LIVE WEBCAST Hanbok: Gender, Class and Modernity	 27 VIDEO RELEASE Armistice Day			

AUGUST

 14 FREE CHOL SOO LEE Free Chol Soo Lee: Screening and Q&A @ IFC	 16 VIDEO RELEASE Happy Hour with Korean Influencers	 29 YPN A Conversation with Enuma CEO Sooinn Lee
--	--	---

## SEPTEMBER



6  
North Korea-China Relations after The Singapore Summit



8  
VIDEO RELEASE  
Hanbok: The Celebration



19  
Korean Language Program Fall Term



22  
THE KOREA SOCIETY'S 65TH ANNIVERSARY DINNER



23  
HYBRID PROGRAM  
U.S.-ROK Alliance: The Road Ahead

## NOVEMBER



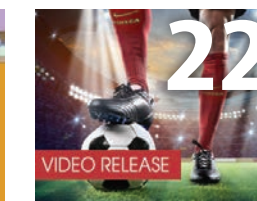
2  
VIDEO RELEASE  
A Conversation with Kim Tae Yong



3  
Crossroads of Youth @ Gerald W. Lynch Theater



9  
VIDEO RELEASE  
New Narratives in Korea: Baek Sehee

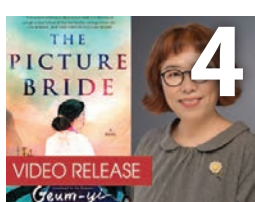


22  
VIDEO RELEASE  
Korea & FIFA World Cup



28  
HYBRID PROGRAM  
Sherman Family Korea Emerging Scholar Lecture 2022

## OCTOBER



4  
VIDEO RELEASE  
Author Talks: Lee Geum-Yi



6  
VIRTUAL PROGRAM  
Message in a Bottle: Broadcasting to North Korea



11  
2022 NEW YORK MONEY SHOW



11  
LIVE WEBCAST  
A Conversation with Su Cho



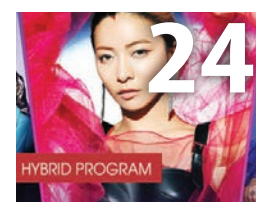
12  
2022 K-WALL ST. PLATFORM



12  
GLOBAL FINANCIAL LEADERS FORUM 2022



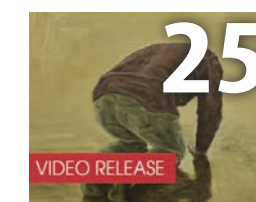
18  
IN-PERSON  
Bojagi Workshop with Wonju Seo



24  
HYBRID PROGRAM  
KPOP THE BROADWAY MUSICAL

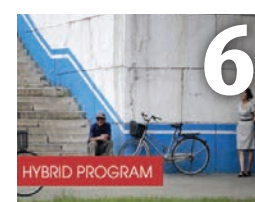


25  
HYBRID PROGRAM  
Korean Peninsula Nuclear Update



25  
VIDEO RELEASE  
Artist Talk: Young Min Moon

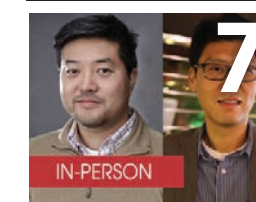
## DECEMBER



6  
HYBRID PROGRAM  
Three Futures: North Korea and the Korean Peninsula



6  
VIDEO RELEASE  
Author Talks: Bora Chung



7  
IN-PERSON  
YPN Meet the Leaders of Venture Capital



8  
The Impact of the U.S. Midterms and the U.S.-Korea Alliance



13  
VIDEO RELEASE  
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19  
VIDEO RELEASE  
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University of Pittsburgh Asian Studies Center  
The Asia Foundation

## STATEMENT OF FINANCIAL POSITION

	ASSETS	
	DECEMBER 31	
	2022	2021
CASH AND CASH EQUIVALENTS	\$2,849,881	\$2,986,138
INVESTMENTS, AT FAIR VALUE	19,169,173	21,824,713
ACCOUNTS RECEIVABLE	124,593	33,250
CONTRIBUTIONS RECEIVABLE, NET	825,427	404,503
PREPAID EXPENSES	24,854	24,149
LEASEHOLD IMPROVEMENTS, AND FURNITURE, FIXTURES AND EQUIPMENT NET	881,202	1,010,652
RIGHT TO USE ASSET	3,665,702	4,291,182
<b>TOTAL ASSETS</b>	<b>\$27,540,832</b>	<b>\$30,574,587</b>
LIABILITIES AND NET ASSETS		
<b>LIABILITIES</b>		
ACCOUNTS PAYABLE AND ACCRUED EXPENSES	\$83,847	\$118,727
LEASE LIABILITY	3,978,520	4,617,902
<b>TOTAL LIABILITIES</b>	<b>4,062,367</b>	<b>4,736,629</b>
<b>NET ASSETS</b>		
WITHOUT DONOR RESTRICTIONS	12,422,382	12,871,742
WITH DONOR RESTRICTIONS	11,056,083	12,966,216
<b>TOTAL NET ASSETS</b>	<b>23,478,465</b>	<b>25,837,958</b>
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>\$27,540,832</b>	<b>\$30,574,587</b>

## STATEMENT OF ACTIVITIES

Year Ended December 31, 2022

(with Summarized Comparative Totals for the year ended December 31, 2021)

	2022			2021
	WITHOUT DONOR RESTRICTIONS	WITH DONOR RESTRICTIONS	TOTAL	TOTAL
<b>OPERATING ACTIVITIES</b>				
CONTRIBUTIONS	\$1,137,199	\$918,649	\$2,055,848	\$1,751,711
PROGRAM REVENUE	281,177	-	281,177	207,280
SPECIAL EVENTS, NET OF DIRECT COSTS OF \$287,659 AND \$251,318 FOR 2022 AND 2021, RESPECTIVELY	1,000,765	-	1,000,765	1,053,162
GOVERNMENT GRANT	-	-	-	146,100
EMPLOYEE RETENTION CREDITS	54,900	-	54,900	-
CONTRIBUTED NONFINANCIAL ASSETS	4,606	75,000	79,606	56,000
NET ASSETS RELEASED FROM RESTRICTIONS	887,548	(887,548)	-	-
<b>TOTAL OPERATING ACTIVITIES</b>	<b>3,366,195</b>	<b>106,101</b>	<b>3,472,296</b>	<b>3,214,253</b>
<b>EXPENSES</b>				
PROGRAM SERVICES	2,403,527	-	2,403,527	2,036,677
SUPPORTING ACTIVITIES				
MANAGEMENT AND GENERAL	497,535	-	497,535	475,246
DEVELOPMENT	575,915	-	575,915	477,870
<b>TOTAL SUPPORTING ACTIVITIES</b>	<b>1,073,450</b>	<b>-</b>	<b>1,073,450</b>	<b>953,116</b>
<b>TOTAL EXPENSES</b>	<b>3,476,977</b>	<b>-</b>	<b>3,476,977</b>	<b>2,989,793</b>
CHANGE IN NET ASSETS FROM OPERATING ACTIVITIES	(110,782)	106,101	(4,681)	224,460
<b>NON OPERATING ACTIVITIES</b>				
INVESTMENT RETURN - NET	(338,578)	(2,016,234)	(2,354,812)	3,099,032
<b>INCREASE (DECREASE) IN NET ASSETS</b>	<b>(449,360)</b>	<b>(1,910,133)</b>	<b>(2,359,493)</b>	<b>3,323,492</b>
<b>NET ASSETS, BEGINNING OF YEAR</b>	<b>12,871,742</b>	<b>12,966,216</b>	<b>25,837,958</b>	<b>22,514,466</b>
<b>NET ASSETS, END OF YEAR</b>	<b>\$12,422,382</b>	<b>\$11,056,083</b>	<b>\$23,478,465</b>	<b>\$25,837,958</b>

**STATEMENT OF FUNCTIONAL EXPENSES**

Year Ended December 31, 2022

(with Summarized Comparative Totals for the year ended December 31, 2021)

	2022					2022					2021		
	PROGRAM SERVICES					PROGRAM SERVICES		SUPPORTING ACTIVITIES					
	POLICY	CORPORATE	CONGRESSIONAL	EDUCATION	ARTS AND CULTURE	MEDIA	TOTAL	MANAGEMENT AND GENERAL	DEVELOPMENT	DIRECT COST OF SPECIAL EVENTS	TOTAL	TOTAL	TOTAL
PROGRAM COSTS	\$222,747	\$53,970	\$120,781	\$173,337	\$68,193	\$34,487	\$673,515	\$-	\$58,545	\$-	\$58,545	\$732,060	\$384,152
CONTRIBUTED AIRLINE TICKETS	2,396	5,000	-	11,709	5,712	-	24,817	-	29,598	3,500	33,098	57,915	-
CONTRIBUTED SUPPLIES	-	216	-	-	-	-	216	-	-	-	-	216	-
SALARIES AND RELATED EXPENSES	224,055	120,436	19,675	111,143	125,934	313,682	914,925	297,241	290,339	-	587,580	1,502,505	1,449,802
CONSULTING AND PROFESSIONAL FEES	15,000	-	-	-	-	55,000	70,000	29,150	-	-	29,150	99,150	112,050
OCCUPANCY	123,238	44,863	3,665	100,908	91,440	190,918	555,032	133,864	153,466	-	287,330	842,362	806,161
TRAVEL, LODGING AND ENTERTAINMENT	1,295	517	23	991	802	2,016	5,644	1,405	1,623	9,940	12,968	18,612	13,913
EQUIPMENT RENTAL AND MAINTENANCE	762	333	22	687	581	1,223	3,608	862	970	-	1,832	5,440	15,626
OFFICE SUPPLIES	1,904	623	56	1,519	1,406	2,931	8,439	2,036	2,345	-	4,381	12,820	7,096
TELEPHONE AND COMMUNICATION	2,244	780	72	1,934	1,499	3,432	9,961	2,390	2,467	-	4,857	14,818	14,178
INSURANCE	2,692	1,247	71	2,820	1,352	4,596	12,778	3,102	2,265	-	5,367	18,145	17,808
VENUE RENTAL AND CATERING	-	-	-	-	-	-	-	-	-	231,426	231,426	231,426	201,050
OTHER	6,713	2,685	200	5,700	5,088	10,514	30,900	4,878	8,337	42,793	56,008	86,908	79,307
DEPRECIATION AND AMORTIZATION	20,820	7,554	619	17,007	15,448	32,244	93,692	22,607	25,960	-	48,567	142,259	139,968
TOTAL EXPENSES	623,866	238,224	145,184	427,755	317,455	651,043	2,403,527	497,535	575,915	287,659	1,361,109	3,764,636	3,241,111
LESS: EXPENSES DEDUCTED DIRECTLY ON THE STATEMENT OF ACTIVITIES	-	-	-	-	-	-	-	-	-	(287,659)	(287,659)	(287,659)	(251,318)
<b>TOTAL EXPENSES REPORTED BY FUNCTION ON THE STATEMENT OF ACTIVITIES</b>	<b>\$623,866</b>	<b>\$238,224</b>	<b>\$145,184</b>	<b>\$427,755</b>	<b>\$317,455</b>	<b>\$651,043</b>	<b>\$2,403,527</b>	<b>\$497,535</b>	<b>\$575,915</b>	<b>\$-</b>	<b>\$1,073,450</b>	<b>\$3,476,977</b>	<b>\$2,989,793</b>

## STATEMENT OF CASH FLOWS

	YEAR ENDED DECEMBER 31	
	2022	2021
<b>CASH FLOWS FROM OPERATING ACTIVITIES</b>		
INCREASE (DECREASE) IN NET ASSETS	\$(2,359,493)	\$3,323,492
ADJUSTMENTS TO RECONCILE INCREASE (DECREASE) IN NET ASSETS TO NET CASH PROVIDED BY OPERATING ACTIVITIES		
DEPRECIATION AND AMORTIZATION	142,259	139,968
RIGHT TO USE ASSET AMORTIZATION	(13,902)	(13,902)
NET REALIZED AND UNREALIZED (GAIN) LOSS ON INVESTMENTS	2,952,165	(2,624,515)
(INCREASE) DECREASE IN ACCOUNTS RECEIVABLE	(91,343)	122,400
(INCREASE) IN CONTRIBUTIONS RECEIVABLE	(420,924)	(85,777)
(INCREASE) DECREASE IN PREPAID EXPENSES	(705)	40,472
INCREASE (DECREASE) IN ACCOUNTS PAYABLE AND ACCRUED EXPENSES	(34,880)	79,772
NET CASH PROVIDED BY OPERATING ACTIVITIES	<u>173,177</u>	<u>981,910</u>
<b>CASH FLOWS FROM INVESTING ACTIVITIES</b>		
PURCHASE OF INVESTMENTS	(3,277,668)	(112,379)
PROCEEDS FROM SALE OF INVESTMENTS	2,981,043	-
EXPENDITURES FOR FURNITURE, FIXTURES AND EQUIPMENT	(12,809)	(12,454)
NET CASH (USED IN) INVESTING ACTIVITIES	<u>(309,434)</u>	<u>(124,833)</u>
<b>NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS</b>	<b>(136,257)</b>	<b>857,077</b>
<b>CASH AND CASH EQUIVALENTS, BEGINNING OF YEAR</b>	<b>2,986,138</b>	<b>2,129,061</b>
<b>CASH AND CASH EQUIVALENTS, END OF YEAR</b>	<b>\$2,849,881</b>	<b>\$2,986,138</b>

### 기관 소개

코리아 소사이어티는 한미 상호 이해와 협력 증진 그리고 친선을 목표로 하는 비영리 단체로 양국의 정책, 통상, 경제, 교육, 예술, 영화, 컨템퍼러리 문화 등 다양한 분야에 관해 전문성 있고 편견 없는 토론과 프로그램을 제공하고 있습니다. 1957년 제임스 밴 플리트 장군이 제안해 미국의 저명 인사들과 함께 창설했으며 현재는 기업 및 개인 회원들이 지원하고 있습니다. 뉴욕 맨해튼에 본부를 두고 여러 기관들과 협력 및 연계해 미국 전역은 물론 한국까지 활동 영역을 넓히고 있습니다.

### 정책

강의, 토론, 심포지엄, 워크숍 등 다양한 형태의 프로그램을 통해 한미 양국 및 동북아 전역의 사회, 정치, 역사, 안보 차원의 이해를 높이는데 일조하고 있습니다. 각계 각층에서 초빙된 저자, 학자, 정치인 등 전문가들이 국제 사회에서 한미 관계와 관련된 중요 정책들을 논합니다.

### 통상, 경제

통상과 경제 분야의 영향력 있는 인사들을 강연자로 초대해 다양한 주제의 프로그램을 개최합니다. 미국, 한국 및 아시아 전역에서 활동하고 있는 한미 양국의 기업인들을 대상으로 최신 경제 흐름, 상호 투자 전략, 정부 경제 정책, 양국 경제 현안 등에 대한 심도 깊은 정보와 다양한 시각을 제공합니다.

### 프로젝트 브리지

한미 두 나라의 문화를 이해하고 양국 관계에 중요한 역할을 할 미래의 지도자를 육성하고자 청소년 문화 교류 프로그램인 프로젝트 브리지 (Project Bridge)를 운영하고 있습니다. 매년 20명의 우수한 미국 고등학생들을 세계의 주에서 선발, 8개월에 걸친 체계적인 워크숍과 열흘 간의 한국 견학 기회를 제공해 이들이 한국을 폭넓게 경험하고 향후 깊은 관심을 지속할 수 있도록 지원합니다.

### 한국어 강좌

연중 세 학기로 구성된 한국어 강좌에는 약 500명의 학생들이 등록해 초급부터 고급까지 8 개의 수준별로 나뉜진 정규수업과 회화반을 비롯하여 주말반에서 한국어를 배우고 있습니다. 또한 2020년 여름부터 비대면 수업을 제공하여, 미국전역은 물론 해외에서도 많은 학생들이 한국어수업에 참여할 수 있습니다.

### 학생 프로그램

뉴욕과 뉴저지 일대의 학교들을 방문하거나, 학생들을 코리아 소사이어티로 초청하여 그들에게 한국의 역사, 정치, 경제, 음악, 미술, 문화 등을 소개합니다.

### 전시

코리아 소사이어티 갤러리에서는 다양한 장르의 전시를 선보이며 각 전시에 맞춰 작가들의강연도 개최됩니다. 이를 통해 미국 현지인들에게 우수한 한국 작가들을 소개하는 한편 동시대 작가들의 한국을 주제로 하는 작품들을 널리 알리고 있습니다.

### 공연

주목 받는 한국인 또는 한국계 공연인을 초청해 전통 음악, 현대 음악, 연극, 무용 등 다양한 무대와 무대뒤 관계자들의 이야기들을 선보입니다.

### 한식

미국내 한식 열풍을 반영해 유명한 한식당의 셰프나 창업자를 초청해 대담회를 진행하는 한편 요식업계의 전문가들의 한식 관련 도서 대담회를 개최합니다.

### 작가와와의 대담

저명한 한국 작가들이나 한국 관련 저서를 집필해 주목 받는 미국 작가를 초청해 도서 대담회 또는 작가와의 대화를 개최합니다.

### 컨템퍼러리 문화

최신 한국 문화를 다루는 정보 및 대담 프로그램들을 진행합니다. K-pop, 영상예술, 인플루언서 등 동시대 한국의 다양한 문화 이슈들과 동향에 대한 정보를 제공하며 한미 간 공통 관심사를 확인하는 기회를 갖습니다.

### 특별 행사

#### 연례 만찬

코리아 소사이어티의 연중 최대 행사인 연례 만찬은 한미 관계의 영향력을 강화하는 한편 관련된 주요 업적들을 기리는 취지로 매년 뉴욕에서 개최됩니다. 양국의 정·재계 및 외교계 고위 인사, 학계, 문화계, 언론 등에서 400여 명의 관계자들이 참석해 우호를 다지고 상호 연대를 강화합니다. 만찬 중에는 한미 관계 증진에 기여한 인물에게 밴 플리트 상이 수상되며 역대 수상자로는 김대중 전 대통령, 반기문 전 UN 사무총장, 조지 부시, 조지 W. 부시, 지미 카터 전 대통령, 콜린 파웰, 헨리 키신저 전 국무부 장관

등이 있습니다. 또한 기조연사로 문재인, 노무현 전 대통령, 김용 전 세계은행 총재, 매들린 올브라이트 전 국무부 장관 등 영향력 있는 인사들이 참석하는 격조 높은 행사로 알려져 있습니다. 지난 2012년과 2017년에는 각각 기관 창립 55주년과 60주년을 기념해 서울에서도 별도의 만찬을 개최하며 더욱 널리 한미관계의 중요성을 알렸습니다.

### 멤버십 행사

매년 신년 멤버십 파티를 개최해 기존 회원은 물론 잠재적 회원들에게 적극적으로 기관을 소개하는 기회를 가집니다.

### 연례 골프 대회

매년 뉴욕 인근의 유명 챔피언십 클럽에서 골프 대회를 주최해 기업 회원들과 후원자들이 야외에서 보다 편안하고 캐주얼 하게 네트워크 할 기회를 제공합니다.

### 영 프로페셔널 프로그램

한미 관계의 미래를 이끌 영 프로페셔널들에게 한국을 알리고 그들과 우호적 관계를 구축해 나아가자 영 프로페셔널즈 네트워크(Young Professionals' Night) 시리즈를 운영합니다. 다양한 분야의 영 프로페셔널 리더들을 연사로 초청해 그들의 경험과 경력, 도전에 대해 듣는 시간을 가집니다. 별도의 네트워킹 프로그램을 기획해 여러 분야의 차세대 리더들이 미국내 영향력 있는 친 한 인사로 거듭날 수 있도록 지원합니다.

### 멀티미디어 자료

#### 온라인 프로그램

대부분의 코리아 소사이어티 자체 프로그램들은 생방송으로 중계돼 미 전역은 물론 전세계의 온라인 유저들이 한국 관련 정보를 손쉽게 접할 수 있도록 유도하고 있습니다. 지난 프로그램들도 동영상과 팟캐스트 형태로 홈페이지, YouTube, Vimeo, iTunes, Spotify 등 다양한 온라인 플랫폼에 선보이고 있습니다.

Ambassador Kathleen Stephens  
Chair, The Korea Society  
President & CEO, Korean Economic Institute

Thomas J. Byrne  
President & CEO  
The Korea Society

*As of May 2023*

Young Choi  
Treasurer

Carter Booth  
Corporate Secretary

Byeong Chan Bai  
President  
SK USA

Jun Choi  
Partner  
Ernst & Young

Thomas C. Hubbard  
Senior Director  
McLarty Associates

Mee Kim  
Chairwoman  
The Kim Koo Foundation

William R. Rhodes  
President & CEO  
William R. Rhodes Global Advisors, LLC

Gene Yoon  
Chairman  
FILA & Acushnet Company

Carter Booth  
Consultant

Kyungsik Choi  
President & CEO  
Samsung Electronics  
North America

Pious Jung  
Chief Executive Officer  
CJ America

Kevin Lee  
Partner  
KPMG LLP

General (Ret) Walter "Skip" Sharp  
President  
Sharp Advice, LLC  
Former UNC/CFC/USFK Commander

Thomas Yoon  
President & CEO  
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Nicholas Bratt  
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Henry Do  
President & CEO  
POSCO America Corp. (POSAM)

Abraham Kim  
Executive Director  
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Mark Lippert  
Former  
U.S. Ambassador to ROK  
Senior Advisor, Korea Chair  
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Yong Sohn  
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Kathleen Stephens  
President and CEO  
Korea Economic  
Institute of America  
U.S. Ambassador to  
Republic of Korea  
(2008-2011)

Young H.T. Cho  
Chairman  
Donghwa Cultural Foundation and  
SWPK Art Gallery  
President, Anthrop-J Investment  
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Senior Director of Development

Linda Tobash  
Senior Advisor of Education

*As of May 2023*